



# **WORKSHOP AGENDA**

February 5, 2008

**CITY OF TREASURE ISLAND, FLORIDA  
BOARD OF COMMISSIONERS WORKSHOP  
February 05, 2008  
IMMEDIATELY FOLLOWING THE COMMISSION MEETING**

**I. DISCUSSION ITEMS:**

1. Res. 08-10 Sun, Sand & Swing (Requested by Dominique Reiter)
2. Res. 08-12 Disabled American Veterans Use of the Community Center (Requested by Commissioner Collins)

**II. OLD BUSINESS:**

**III. CITY MANAGER/CITY ATTORNEY REPORTS AND COMMENTS:**

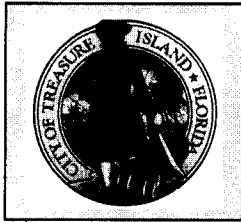
**IV. REPORTS & COMMENTS BY COMMISSIONERS:**

**V. PUBLIC COMMENTS:**

**VI. ADJOURNMENT:**

Any person desiring to file an appeal to any action taken by the Commission at this meeting will need a record of the proceedings and for such purpose may be required to insure that a verbatim transcript is made. Said transcript shall be made by the appellant at his or her expense. Therefore, you may wish to provide a court reporter at your expense.

Any person with a disability who needs any accommodation in order to participate in this proceeding is entitled to assistance at no cost. Please contact the office of the City Clerk in writing at 120 – 108 Avenue, Treasure Island FL 33706 or by phone at 727 547 4575 at least two working days prior to the meeting to advise what assistance is needed.



## CITY OF TREASURE ISLAND AGENDA COVER MEMORANDUM

February 5, 2008

Item No. 1-1

**DATE:** January 25, 2008

**TO:** Mayor and Commissioners

**FROM:** Reid Silverboard, City Manager

**SUBJECT:** Resolution 08-10, Sun, Sand & Swing Event

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**BACKGROUND** – The Treasure Island Chamber of Commerce has in the past sponsored the Sun, Sand and Symphony event over the Memorial Day weekend on the beach located at Gulf Boulevard and 104<sup>th</sup> Avenue. This year, the Chamber of Commerce has decided to revive and refresh the event by changing the name, and the type of entertainment and activities offered. Additionally, the Sun, Sand and Symphony has in the past been a two day event; however, the Chamber is proposing that Sun, Sand and Swing be a one day event.

**DISCUSSION** – The Chamber of Commerce will hold their annual event on the beach during the Memorial Day weekend. The event is scheduled for Saturday, May 24, 2008 from approximately noon until 10:00 pm. A rain date is scheduled for Sunday, May 25, 2008. Activities will include a variety of musical groups; Open Air Market vendors; Taste of the Beaches offered by local restaurants; children's activities and fireworks at the conclusion of the evening.

The Chamber of Commerce is proposing to partner with the City and is requesting the following from the City to assist in making the event possible.

1. **Parking on the Beach** – The Chamber is requesting permission to park vehicles on the beach for a fee of \$5.00-\$10.00 per vehicle. The Chamber will abide by the same conditions as outlined in last year's resolution. The boundaries of the parking area will be clearly delineated. Turtle nests and sea oat areas will be marked accordingly. No parking will be allowed after midnight on Saturday, May 24, 2008. The parking area will be removed and a clean up detail will complete a clean up of the area by 9:00 AM on Sunday, May 25, 2008.
2. **Tables and chairs** – The Chamber is requesting the use of the city's tables and chairs for the reserved area, and for food, beverage and merchandise concessions. City crews would deliver, set up, break down and remove the tables and chairs.
3. **Staff** – the Chamber is requesting that the city absorb any overtime costs for the Police and Recreation Department employees. In the past, the city has paid for the overtime costs. The Police Department is requested for traffic control; pedestrian walkways and

beach patrol during the event. The Recreation Department staff provides the delivery and pick up of tables; trash collection during and after the event; roping off of fireworks and reserved areas; etc...

4. Insurance – the Chamber has requested that they be permitted to “dovetail” off the city’s insurance. However, Fred Turner spoke with John Ligon from the Florida League of Cities, and according to Mr. Ligon the Florida Municipal Insurance Trust cannot add a private entity to the City’s insurance policy. A private entity is not afforded the same protection under the Sovereign Immunity Statute 768.28 which caps Governmental entities liability losses at \$100,000/\$200,000. The City’s re-insurance is based on this protection and it would be a violation of our agreement if the city made an exception. Also, the City’s liability does not include liquor liability only host liquor liability which does not include the sale of alcohol.
5. Funds to offset expenses – in addition to the above in-kind support, the Chamber is requesting funding to assist in offsetting the cost of the event. The Chamber has not indicated the amount of funding requested to assist in offsetting the cost of the event.

### RECOMMENDATION

Staff is recommending that the City grant permission to the Chamber for use of the tables, chairs and staff as in previous years. The City will try to keep staffing and overtime costs to a minimum. As indicated above, the event has been reduced from a two day event to a one day event which will reduce the amount of overtime required.

Staff is recommending that the Chamber be permitted to park vehicles on the beach provided all the necessary requirements are met to protect the environment, nesting turtles and sea oats. The Chamber would be required to submit parking plans to Rick Raus, Interim Public Works Director, for approval.

As the city does not have budget funds with which to help in offsetting the cost of the event, staff is recommending that the city staff be permitted to assist the Chamber in acquiring sponsors for the event.

Dominique Reiter will be at the meeting to address the Commission and answer any questions that the Commission may have.

ATTACHMENTS: Letter of request from the Treasure Island Chamber of Commerce  
Draft of Sun, Sand and Swing Resolution



# Treasure Island<sup>®</sup>

C H A M B E R O F C O M M E R C E

Mary Maloof  
Mayor  
City of Treasure Island

January 15, 2008

Dear Mayor,

The Treasure Island Chamber of Commerce is very excited to announce that this Memorial Day Weekend we are planning a *Sun, Sand & Swing* event for Saturday, May 24, 2008 on the beaches of Treasure Island. The Chamber feels that updating the event, and creating an opportunity for new activities, will revive the festival and refresh the local and traveling public's perception of both the event and the City of Treasure Island.

The Chamber is proposing to partner with the City of Treasure Island to produce this year's *Sun, Sand & Swing* event. The following details are requested of the City to assist in making the event possible: beach parking, tables, security, clean up, insurance, and funds to off set expenses.

**Beach Parking:** We are again proposing to allow parking for the event in a designated area on the beach. Beach parking will reduce congestion around the community center and downtown areas as well as provide safety for people crossing Gulf Boulevard and funds to help pay for the event. In 2007, the City approved the same plan calling for 612 parking spaces just north of the designated event area.

We will again coordinate this event with DEP and will make sure that there are no barriers set up if a turtle would like to nest in hard pan sand. (Note: In 30 years no turtles have ever nested in the proposed event area.) We have briefed our City Manger and his staff and have done a walk through of the proposed event and parking areas.

As in the past, there will be no overnight parking. All vehicles will leave after the fireworks and no later than 12am. Parking will be for Saturday only. A detailed cleanup crew will remove any evidence of auto parking on the beach the next morning.

Local boy scouts will provide parking assistance. The proposed parking area is the same area that all trucks, cars, semis and support vehicles drive over to set up the event. The area is hard pan sand. We propose to share parking revenues with the Treasure Island Beach Stewardship Committee, the Boy Scouts and your Chamber of Commerce. The plan is to charge 10 dollars per vehicle.

**Tables:** The Chamber requests the use of all available City tables for this event. Not having the expense of table rentals from an external vendor will help to keep the costs of the event down.

**Clean Up:** We additionally request that the City be responsible for trash collection after the event as in previous years.

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RECEIVED JAN 15 2008

**Insurance:** In 2007, the insurance for this event cost approximately \$3,000.00. If the Chamber were allowed to dovetail the City's insurance policy, the cost could potentially be reduced to as little as \$100.00 for the 2008 event.

**Security:** In 2007, the City agreed to absorb the entirety of overtime costs for the Police, Recreation and Public Works personnel. The Chamber made this request due to the decrease in sponsorship donations and increased costs of the event. At this time, the Chamber has even fewer committed sponsorship dollars for the 2008 event than for the 2007 event, and requests that the City again provides for the security of the City's residents and tourists during this proposed 2008 event.

**Funds to Off Set Expense:** This year's event will not be possible without support and backing from the City of Treasure Island. As the biggest event on the beach during this holiday weekend, *Sun, Sand & Swing* is estimated to bring over 20,000 people to Treasure Island throughout the weekend. This civic event will not only benefit the Treasure Island Chamber of Commerce but will prove to promote patronage of the City's businesses over Memorial Day Weekend 2008 and, with the help of the City to produce this event safely, efficiently and with little congestion, it is sure to encourage attendees to return on subsequent occasions creating residual returns for the City. The Chamber is requesting appropriate funds from the City to support *Sun, Sand & Swing* 2008.

Respectfully,



Dominique Reiter

President

Treasure Island Chamber of Commerce

cc: City Commissioners, City Manger, Public Works Director, Recreation Director

## **RESOLUTION NO. 08- 10**

### **A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF TREASURE ISLAND APPROVING THE LOCATION AND USE OF A PORTION OF THE TREASURE ISLAND BEACH FOR THE SUN, SAND AND SWING EVENT AND FOR A TEMPORARY PUBLIC PARKING AREA FOR THE EVENT ON SATURDAY, MAY 24, 2008 AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the Treasure Island Chamber of Commerce has taken on the responsibility of producing and funding the annual Sun, Sand and Symphony event which will occur on Saturday, May 24, 2008; and

**WHEREAS**, the Chamber has decided to revive and refresh the event by changing the name and the type of entertainment and activities offered at said event which is anticipated to draw several thousand spectators; and

**WHEREAS**, the Chamber of Commerce has requested that a temporary parking lot on the beach immediately north of the event and audience site for approximately 612 vehicles be approved for Saturday, May 24, 2008; and

**WHEREAS**, the Chamber understands that there are a number of conditions of approval that will be necessary in order to allow the event and temporary parking to occur.

### **NOW, THEREFORE, THE CITY COMMISSION OF THE CITY OF TREASURE ISLAND DOES RESOLVE THAT:**

1. The boundaries of the parking lot area will be clearly marked and will provide all the necessary requirements to protect the nesting turtles, sea oats and environment.
2. No parking will be allowed past midnight on Saturday, May 24, 2008
3. The Chamber will need to coordinate with the Public Works Director, Recreation Director, Fire Chief and Police Chief any issues related to the beach parking location and use.
4. The parking area will be removed and a clean up detail will complete a clean up of the area by 9:00 AM on Sunday, May 25, 2008
5. The Chamber will be responsible for the repair of any damage that may occur to any property owned or maintained by the City of Treasure Island and the City of St. Petersburg relating to the temporary parking on the beach.
6. The Chamber will be responsible for securing and obtaining the necessary permission or permits from the City of St. Petersburg, the Florida Department of Environmental Protection, Pinellas County Parks Department and any other entity that may be required prior to the event.
7. The Chamber will need to provide a liability insurance policy naming the City of Treasure Island as an additionally insured entity at a level of no less than one million dollars.
8. The City of Treasure Island will absorb any personnel costs for the Police, Recreation and Public Works employees for the event.
9. The City of Treasure will allow the Chamber to use the tables and chairs from the Community Center and City Hall Auditorium at no cost.

10. The City will allow staff to actively assist the Chamber in securing donations for the event.
11. This resolution is effective immediately upon adoption.

The foregoing Resolution was offered during Regular Session of the City Commission of the City of Treasure Island, Florida, sitting on the 19<sup>th</sup> day of February, 2008 by Commissioner ( ) who moved its adoption; was seconded by Commissioner ( ) and upon roll call, the vote was:

**YEAS:**  
**NAYS:**  
**ABSENT OR ABSTAINING:**

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Mary H. Maloof, Mayor

ATTEST:

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Dawn Foss, City Clerk



## CITY OF TREASURE ISLAND AGENDA COVER MEMORANDUM

February 5, 2008

Item No. 1-2

**DATE:** January 29, 2008

**TO:** Mayor and Commissioners

**FROM:** Reid Silverboard, City Manager

**SUBJECT:** Res 08-12, Request by Disabled American Veterans Request for Fee Waiver

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Commissioner Collins has been approached by a representative of the Disabled American Vets requesting permission to use the Garden Room at the Community Center one day per week (either a Monday or Wednesday) twice per month free of charge in order to conduct counseling services to qualified disabled veterans who live in the Treasure Island area. As it is difficult for some of these Veterans to get to the facility at Bay Pines, it is thought that arranging to obtain certain services in Treasure Island might be beneficial.

Past practice has been to have the City Commission approve free use of city facilities. The Recreation Department will need to know the time of day the DAV will need the facility. Currently there is a bridge class from 12 to 4 PM on Mondays, and a morning Art Class from 9:30 AM to 12:30 PM on Wednesdays. During the summer, the Garden Room is used for the Summer Camp program. Once the DAV's plans are more developed, we can see how we can accommodate them.