

CITY OF TREASURE ISLAND, FLORIDA
BOARD OF COMMISSIONERS WORKSHOP MINUTES
September 17, 2008

The workshop was called to order at 10:47 p.m. by Mayor Maloof.

I. DISCUSSION ITEMS:

1. Discussion of Mardi Gras Event, Mr. Eddy Lee (Requested by Commissioner Collins)

Commissioner Collins introduced Mr. Eddy Lee. He is proposing a Mardi Gras event to be held in February.

Mr. Lee stated that they have made a lot of progress since he was last here. We are at a point where we have to start making decisions and getting permissions. We are proposing a masquerade ball on Friday, February 20th. We will sell sponsorships individually. We are very close to making an agreement with a major sponsor who may sponsor the entire event. In the meantime we are trying to line up sponsors for each event. We will have a poker run, which is a motorcycle event. We have music on Saturday and Sunday, and we have a sponsor for a 5k fun run on Saturday morning. We are also planning an antique car show. We will need cooperation from the city. We are not asking the city to sponsor from a financial standpoint. We understand that times are tight. We are trying to raise money to help children. There are 1500 homeless children in Pinellas County that we know about. We need to get some assurances that we can have this in Treasure Island. We are now about 150 days out, so will need to make some decisions quickly. It will cost a considerable amount of money to police this event and clean up. We can not afford the \$23,000 that he was quoted. He has called around and feels that they can do it for less money. They can pick up their own garbage and return the beach to its original state for much less money. Pinellas County Sheriff's department suggested three additional officers in addition to whoever was on duty here. He can hire four deputies for \$35 per hour. He can provide the services himself for less than \$4,000. They can not afford \$23,000, and if that is a sticking point they can not go forward with the event here.

Commissioner Collins stated that he is happy to hear that children will benefit from this, and asked what else they will need to address.

Mr. Silverboard stated that we need a written description of exactly what they are going to do, the dates and times, and what he expects for crowds before we can explain what our costs will be. Mr. Lee provided Mr. Silverboard with the information, with the exception of what the crowd will be. Mr. Silverboard stated that this will go on the next workshop agenda. Commissioner Collins stated that Mr. Lee was more familiar with these events than they are, and asked what he thought the crowd would be. Mr. Lee stated that he really didn't know, but could tell them that the St. Petersburg Times and Brighthouse would be providing about \$50,000 of in-kind advertising, so that would draw in quite a few people. Commissioner Collins asked what assurance they would have that the event would go on, and that sponsors will not back out. Mr. Lee stated that nobody will commit without the city's approval and knowing the conditions of that approval. Commissioner Collins asked if we would be in a position to give approval in two weeks. Mr. Silverboard stated that we will need more

information than what is on these sheets. We need all specifics, and what items they will handle. Commissioner Collins asked Mr. Silverboard to put together the questions and get them to him. Commissioners Bildz and Gayton suggested that they have a meeting. Mr. Silverboard stated that they could have a meeting next week when Cathy Hayduke returns. Mr. Lee stated that he didn't think there was anything that they can't work out. He also feels that this could be an annual event.

2. Discussion of Veteran's Day Boat Parade (Requested by Barbara Stayer)

Barbara Stayer stated that she had presented comments about the Veteran's Day boat parade last month. She stressed how important their support is. She is here for questions, and asked why they feel they are unable to support this. All they are asking for is \$500. Compared to all the other money that they are giving away, \$500 for a parade that is in its twelfth year and is very popular is a small amount of money. It is a daytime event.

Commissioner Bildz asked about the alternative ideas that she had mentioned in her letter. She explained the different ways that they get funds for the parade. If they can't come up with \$500 cash, maybe they could provide something that could be auctioned off, such as the usage of a city facility that could be auctioned off, or a dinner. Mayor Maloof volunteered to provide dinner for eight.

Commissioner Collins asked about the possibility of offering a room, and suggested that perhaps the Mayor provide her dinner for eight in the Garden Room. Mayor Maloof stated that she would prefer to do it at home.

Ms. Stayer stated that they would like whatever could be given, because they will try to get up to the \$500. Mr. Silverboard stated that they can do whatever they want. Ms. Stayer asked if staff would volunteer their time. Mr. Silverboard stated that we are not allowed to do that. Commissioner Collins suggested that we offer rounds of golf. The Commission agreed that that would be better as it would be less complicated. Mr. Silverboard stated that they only have to tell him how many rounds that they want to provide, and they need to realize that what they do for one will open them up to others coming in with requests.

Ms. Stayer stated that they have a track record with the City. Commissioner Bildz stated that everyone likes the boat parades. Ms. Stayer stated that they ask all businesses in the community to support them. They receive gift certificates from the businesses, and they auction them off and use the money for the parade. This year they will list the items on a sheet and sell 400 raffle tickets. This will raise more money than they had gotten in the past.

Commissioner Gayton stated that besides the dinner at the Mayor's house, they donate two or three foursomes of golf and some hours on the tennis courts. She should contact Cathy Hayduke next week.

Don Graham stated that he was glad to hear the favorable remarks on this. He feels that this will send a good message to the veterans. He suggested that next year they extend the parade past the bridge. Please don't shut us completely out on the money.

3. Discussion of Planning & Zoning Board Items (Requested by Heidi Horak, Chairperson, P&ZB/LPA)

This item will be tabled until the next workshop in October.

II. OLD BUSINESS:

II. CITY MANAGER/CITY ATTORNEY REPORTS AND COMMENTS:

Ms. Kiefer asked for a consensus of whether they want her to file an appeal on the Special Exception case. The Commission agreed not to appeal.

Mr. Silverboard stated that the Fire Union is going to declare impasse in their negotiations with them. He will be calling them to set up an executive session for them to meet and discuss the issues. It will probably be late next week or the week after.

Mr. Silverboard let them know that the benches at Sunset Vista Park are being refurbished so have been removed. They need a part for the shower, so it has been turned off.

Commissioner Gayton asked if Ms. Kiefer had filed the motion for the surcharge litigation. She has not finished it, and is waiting for further information. We are nearing filing the suit.

IV. REPORTS & COMMENTS BY COMMISSIONERS:

Commissioner Collins asked about Resolution 2008-2 regarding the oil drilling. He has had two responses and is waiting for two more. Is anyone opposed to this? Commissioner Bildz is not opposed. Commissioner Gayton stated that he really has no opinion, but he has consensus.

Commissioner Collins asked that the sale of the causeway house be put on the next agenda.

Commissioner Collins stated that there were things said this evening that were incorrect. He clarified information that was stated in error.

Commissioner Bildz stated that we have taken care of all the employees with a 4% increase other than the City Manager and City Attorney.

Mayor Maloof commented that she appreciated Commissioner Collins explanation regarding the misinformation that was presented tonight.

V. PUBLIC COMMENTS:

VI. ADJOURNMENT:

The workshop was adjourned at 11:27 p.m. by Mayor Maloof.