



TREASURE ISLAND SAYS, "CLICK IT, OR TICKET"

Zero Tolerance for Those Not Wearing Safety Belts

The Treasure Island Police Department will participate in the annual Memorial Day Seatbelt Enforcement Campaign. The department will deploy additional officers over the holiday weekend for saturation patrols. These added patrols are an effort to help reduce the number of traffic fatalities and injuries caused by driver's who do not buckle up.

Memorial Day weekend is one of the deadliest holidays for roadway travelers. According to the Florida Department of Motor Vehicles, 32 people were killed in traffic crashes during the 2006 Memorial Day Holiday. Of those, 66 percent were unrestrained.

In an effort to increase safety belt usage among Florida motorists, the **Treasure Island Police Department** is joining law enforcement statewide in the "Click It or Ticket" initiative. This campaign will run from **May 21st to June 3rd**. Departments participating in this initiative will enforce the state's seat belt law with zero tolerance for violators.

Treasure Island officers will also increase their enforcement efforts in the following areas:

- **Speeding**
- **Reckless Driving**
- **Driving Under The Influence**
- **Suspended Driver's Licenses**

Please wear your seat beat. It's not the threat of a ticket that should make the decision. Remember, SEAT BELTS SAVE LIVES.