



FOR IMMEDIATE RELEASE: May 18, 2009
CONTACT: Sgt. J. Swetnich

**Treasure Island Police Department
Conducts Enforcement Crackdown for the Memorial Day Weekend
*“Drunk Driving. Over the Limit. Under Arrest”***

The Treasure Island Police Department announced today, May 18, 2009, that it will conduct an enhanced Driving Under the Influence Enforcement Program for the Memorial Day Weekend for the City of Treasure Island under the tagline: *“Drunk Driving. Over the Limit. Under Arrest.”* The intensified enforcement effort against drunk drivers underscores the severity of the problem both locally and across the nation.

The Treasure Island Police Department supports designating a sober driver and never letting friends drive drunk as just two of several simple steps to avoid a tragic crash or an arrest for impaired driving. Other important tips include:

- Plan ahead: Whenever you plan on consuming alcohol, designate your sober driver before going out and give that person your keys;
- If you're impaired, call a taxi, use mass transit or call a sober friend or family member to get you home safely;
- Promptly report drunk drivers you see on the roadways to law enforcement by calling 911;
- Wearing your seat belt or using protective gear on your motorcycle is your best defense against an impaired driver;

The City of Treasure Island Police Department reminds everyone that a safe Memorial Day Weekend may rest in their own hands.