



The City of Treasure Island, Florida
www.mytreasureisland.org

NEWS RELEASE

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TITV15 becomes TITV615 on December 11th

Come December 11th, Bright House analog cable subscribers in Treasure Island will lose TITV15. And for the majority of viewers watching on digital cable, those channels representing public access, educational and the government will move from their current spot in the teens to a channel way up the dial in the 600's.

Bright House recently notified the City of Treasure Island and other local government entities that, on December 11, 2007, it will realign its channel lineup. Channels that now carry local government meetings (TITV15 and Pinellas 18) and educational programs (channels 14 and 19) will be moved to digital service.

That means cable customers using standard analog cable (no cable box) will no longer be able to view City of Treasure Island government meetings on TITV without a special converter box. For those who don't want to change to digital, but do want to still have access to government, educational and access channels, Bright House will allow them to rent a converter box for a dollar a month, a discount from the normal rate. The converter box will retain your current level of service and add the five channels affected by the channel realignment.

TITV15 will become TITV615. Other channel changes in the realignment are:

614 Pinellas County School Board
620 St. Petersburg College Channel
621 NASA Channel
622 Pinellas County Government Channel

To order the dollar-a-month cable box and continue receiving TITV programming, call Bright House at 727-329-5020.

With changes approved by the Legislature that took effect July 1, the City of Treasure Island and other local governments can no longer negotiate franchise agreements with cable companies.

Bright House says about 30% of its customers still have analog cable programming. Company officials say the change is an effort to standardize channels throughout the Bright House service area, which includes Hillsborough, Pinellas, Pasco, Polk, Citrus, Hernando and Manatee counties.

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