



The City of Treasure Island, Florida
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NEWS RELEASE

IMMEDIATE RELEASE
June 28, 2007

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Treasure Island “lights up” WiFi network July 4th

TREASURE ISLAND – Log on from your lounge chair and browse from the beach? It’s now possible in Treasure Island with the Citi WiFi Networks new wireless internet connection. Citi WiFi high-speed internet goes live and online Wednesday, July 4, 2007 covering Gulf Boulevard and the beaches from Caddy’s on the Beach to Gator’s on John’s Pass.

“Anyone with a wireless card in their laptop can log on to the free Citi WiFi network on July 4th and check out a multitude of things to do and places to go on Treasure Island,” said Mike Sheaffer of Citi WiFi Networks, the City’s wireless provider.

So what exactly happens when you power up your laptop outdoors on Treasure Island? All you have to do is open your internet browser and up pops a Treasure Island “landing page.” The landing page contains links to restaurants, things to do, maps and business directory.

“It’s a personal concierge to any visitor to Treasure Island,” said Sheaffer. “This is a great service for all of the rental units that do not currently offer internet access to their tenants.” Take a moment to check out the listings, you might find places on Treasure Island that you did not know existed.

Downtown Treasure Island became a wireless “hotspot” this past January. Methodically, the network expanded this past spring as wireless transmitters were installed on utility poles and building rooftops along Gulf Boulevard and the Causeway. Wireless internet access works well outdoors along the business corridor, but walls and windows will diminish wifi signal strength. Feel free to contact Citi WiFi Networks at the number below to learn more about all of the service options.

“The great news is that the Citi WiFi network is being installed at no cost to the city or the taxpayers,” said Mark Santos, Information Technology Director for the City of Treasure Island. The network covers the entire business district and further access is planned for the Isle of Capri, Isle of Palms and Paradise Island neighborhoods later this year.

Citi WiFi Networks contact: 727-822-1630 or www.citiwifi.com

Photo caption: Test-drive free wireless internet service on the 4th of July when the City of Treasure Island and Citi WiFi Networks “light up” wireless internet service along Gulf Boulevard and the beaches.