

October 7, 2008

Dear Sponsor,

The 23rd Annual Treasure Island Lighted Holiday Boat Parade will be held on Sunday, December 14, 2008. We welcome your participation in and your sponsorship of this special event. This year we will again look forward to the creativity of the parade entries.

If you have not previously been a sponsor/contributor, we welcome you! Receipt of your donation for the 2008 Boat Parade will secure your position on the publicity poster and media program. The donations we receive from our sponsors are given as prizes to each boat owner entered in the parade or may assist us in the operation, celebration and Parade. You may call me at 367-4511, ext. 236 and I will be happy to pick up your check, gift certificate or product. Or, you may mail your donation to me at 7200 Park St. S., St. Petersburg, Fl. 33707. Your check should pay to the order of: Treasure Island Tennis and Yacht Club, mark for Holiday Boat Parade.


PLEASE CONFIRM YOUR SPONSOR COMMITMENT as soon as possible so you will be included on the poster. Call me at 727-367-4511, ext. 236.

Contributions made by sponsors also make the community holiday celebration possible. Last year, residents from near and far brought a toy per family. This was their ticket in. Nearly 1200 toys were generated for the Christmas Toy Workshop. Some 55 vessels took part in the parade, making it one of the largest on the west coast of Florida.

You, your family and your employees are invited to our new Club house to attend our Community Holiday Celebration and watch the start of the parade. The party begins at 4:30 PM and complimentary hot dogs, chowder, hot cider and Christmas cookies will be served poolside. Santa Clause will make an appearance between 4:30 and 6:30 PM. You are also invited to the Awards Party at the Club at 9:00 PM the same evening. The make-up date, if weathered out, will be the next day, Monday, December 15th. Monetary donations are most needed this year, as I have already experienced a loss of a major contributor.

Thank you for your support and generosity.

Sincerely,



Les Lathrop

Boat Parade Chairman