



The City of Treasure Island, Florida
www.mytreasureisland.org

NEWS RELEASE

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Treasure Island Rocks Around the Clock

The downtown TI street party returns Saturday, April 28th

Treasure Island's favorite street party, **Rock Around the Clock**, returns to downtown Treasure Island Saturday, April 28th with the legendary home-town rockers **The Impacs** and **Bruce Nye the Elvis Guy**.

The Impacs band is a family affair started in 1960. Long-time Treasure Island residents may remember The Impacs early gigs at Treasure Island youth dances. The band rocked their way across America back in the 60's on the Dick Clark Caravan of Stars and now, 40-some years later, are still going strong. The Impacs are currently touring Florida and Georgia with The Impacs Rock & Roll Revival, playing music from 1956 to the year 2000 with an Old Fashioned Street Dance Theme. They make a stop on Treasure Island for Rock Around the Clock on Saturday, April 28th beginning at 7pm.

Also appearing at Rock Around the Clock is **Bruce Nye the Elvis Guy**, voted in 2006 as the Best Local Entertainer in The Reader's Choice Survey of Paradise News. This is the third year in a row that Bruce has received this award. If you are looking for a place to take a load off your "blue suede shoes", pull up your beach chair and enjoy our favorite Elvis show. You won't be sitting long – Bruce Nye the Elvis Guy rocks like The King. Show starts at 5:30pm.

During Rock Around the Clock, downtown Treasure Island restaurants will offer a full menu and outdoor dining. The "adult beverage" tent is open 5:30pm to 11pm and operated by the Isle of Palms Civic Association.

Stuff for the kids to do includes face painting, balloon twisters, games, a fortune teller and caricature artist.

Traffic detour routes during the street party

107th Avenue will be closed on Saturday, April 28, 2007 between the hours of 2pm and midnight from 1st Street East to Gulf Boulevard. East and westbound traffic can use 108th Avenue and 104th Avenue as alternate routes.

Music schedule

Bruce Nye, the Elvis Guy – 5:30-6:30pm
The Impacs – 7pm to 11pm

Further information is available on our website www.mytreasureisland.org. Click on Rock Around the Clock on our homepage.

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