



Strategic Plan Progress Report

As of 03/31/2020

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The City of Treasure Island is guiding its future growth and development with its Strategic Plan which will consist of specific goals and objectives and is based on input from City Commission, staff, residents, and businesses.

Our Mission

We are dedicated to being good fiscal and environmental stewards of our community, while providing responsive, high-quality public services to meet the needs of our residents, business owners, and visitors - today and tomorrow.

Our Vision

We strive to be a vibrant, unique, and sustainable beach community.

Our Values

Dynamic

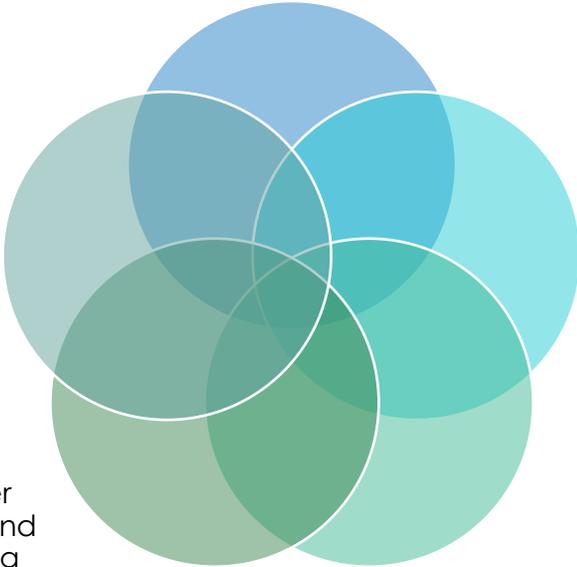
- We celebrate our dynamic community and workforce, understanding that both are necessary to preserve the unique spirit of Treasure Island.

Responsiveness

- We are accessible and adaptive to the current and future needs of our community.

Integrity

- We will be guided by strong ethical principles and conduct ourselves in an honest and transparent way.



Respect

- We treat each other with mutual respect and sensitivity, recognizing the importance of diversity, by valuing all contributions.

Fair

- We treat everyone equally and make decisions that are in public's best interest through thought, objectivity and impartiality.

Our Goals

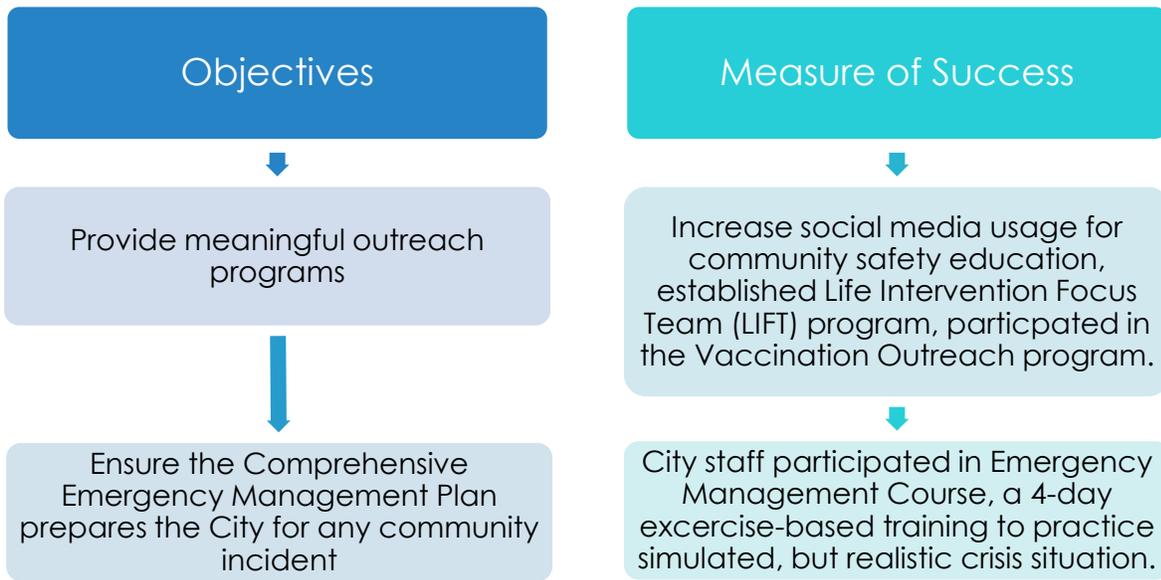
The goals are what we want to accomplish, and the objectives indicate how we will reach our goals.

Community

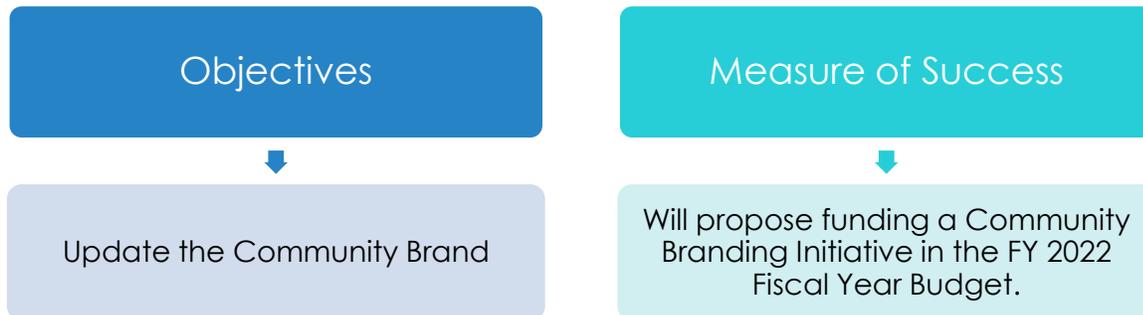
Goal 1: Promote a Socially Connected Community through the Implementation of the Master Park Plan



Goal 2: Maintain A Safe Community

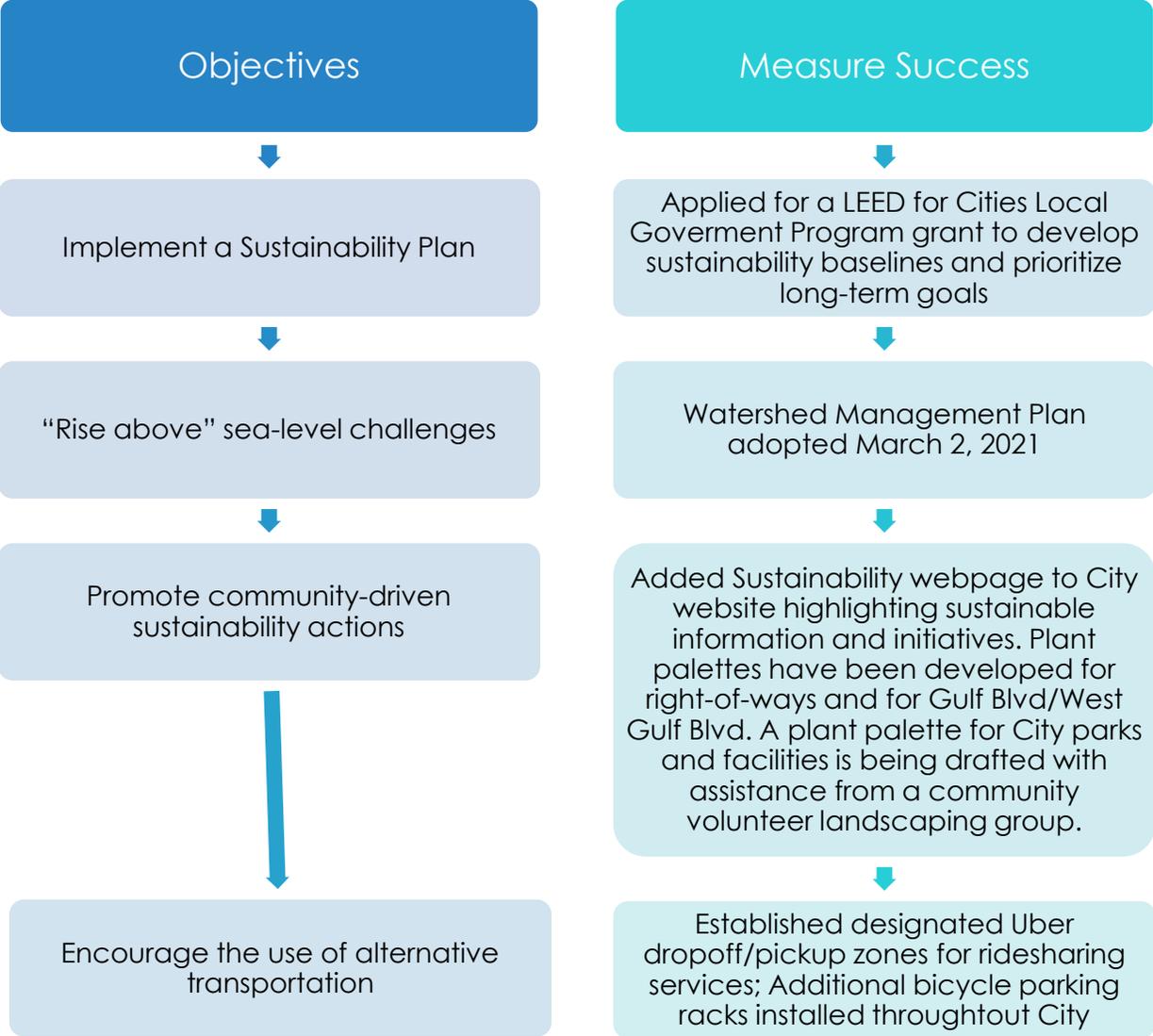


Goal 3: Cultivate a unified sense Community Pride and Identity



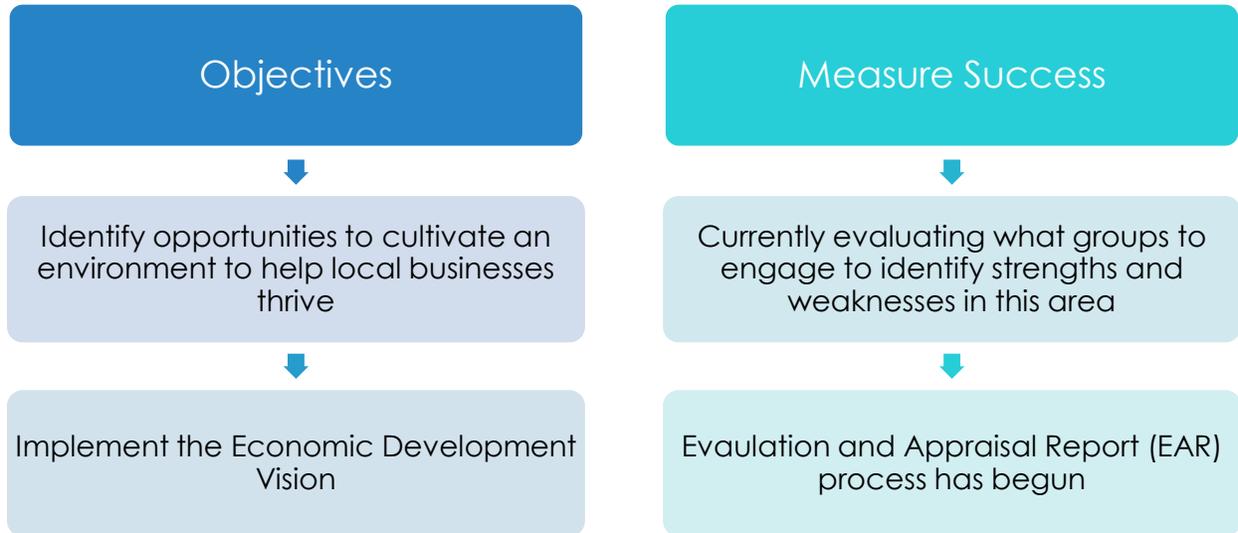
Environmental Sustainability

Goal 1: Become an Environmentally Sustainable and Resilient Community

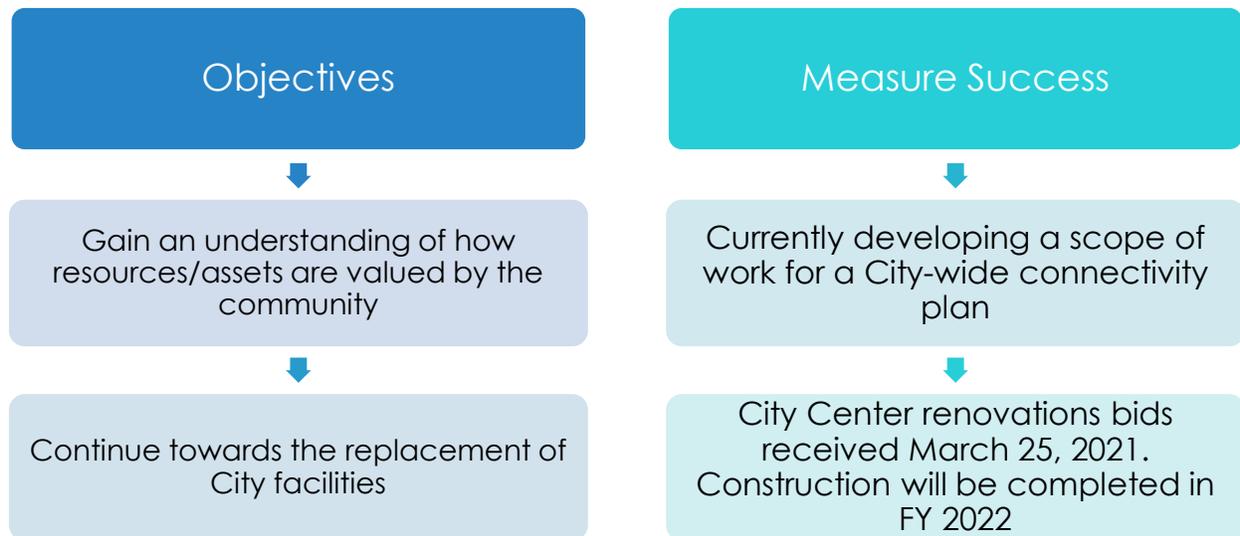


Financial and Economic Development

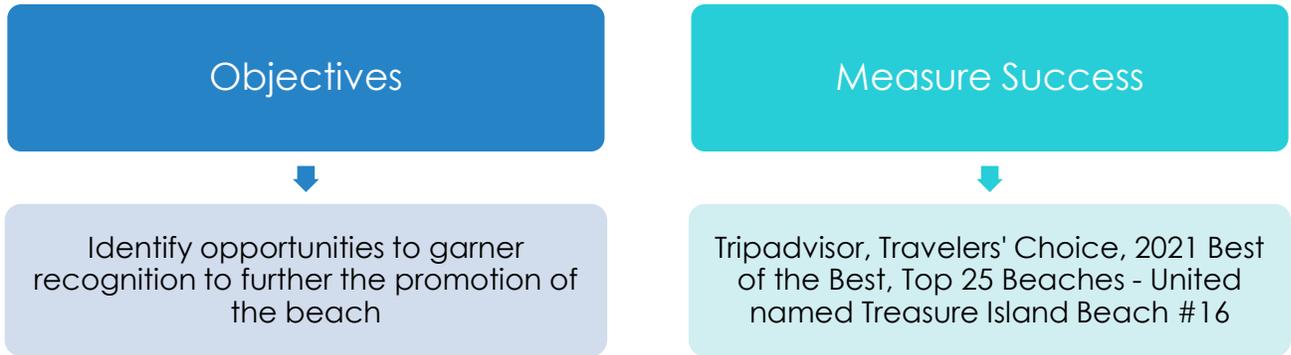
Goal 1: Foster a Vibrant Business Community



Goal 2: Maximize the Utilization of the City's Resources

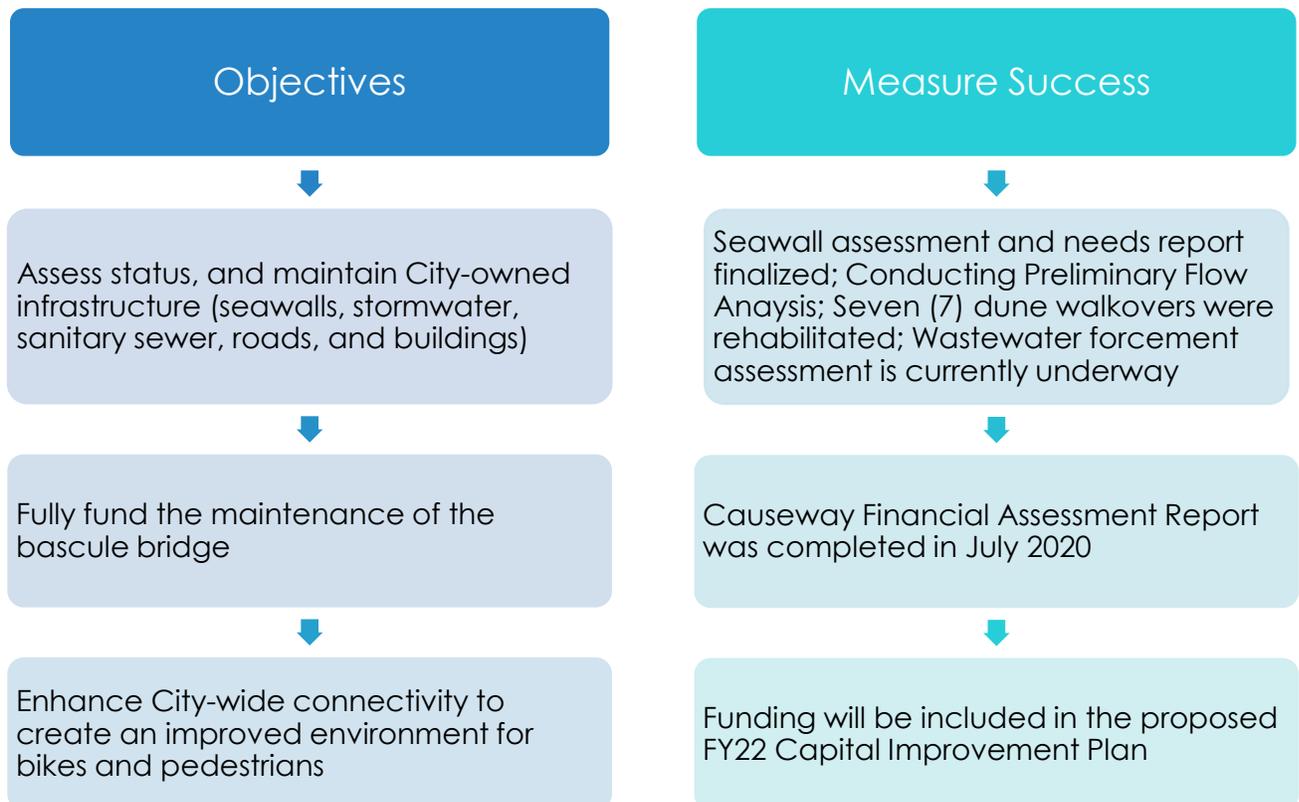


Goal 3: Obtain Awards and Recognition for The Beach



Infrastructure

Goal 1: Protect City Assets to Sustain the Future of Treasure Island



Administration

Goal 1: Develop, support, and retain a diverse workforce to serve the needs of the community

