



Call to Artists – Request for Proposal (RFP) Rosselli Park Concession Stand Mural Project

• Project Summary

The City of Treasure Island Parks and Recreation Department is soliciting original murals for one location at the City-owned Rosselli Park concession stand located at Capri Circle South and 2nd Street East on the Isle of Capri in Treasure Island, FL.

• Master Park Plan

Goal 5: Enhance public spaces with public art.

Goal 8: Enhance environmental education programs.

• Site Description

Rosselli Park is used by residents and visitors. The park features a little league baseball field, playground, walking trail, tennis courts and a dog park. There is a single concession stand building with blank walls appropriate for a mural.

• Design Criteria

Given the location of Treasure Island, designs may include (but are not limited to) coastal themed environmental education that highlight the importance of environmental stewardship. The selection committee will select a mural that enhances the building with public art and, at the same time, provides an environmental education experience that fits the unique spirit of Treasure Island.

• Budget

The fee paid to the artist for a mural is \$1,000 plus reasonable costs for materials. An artist may only submit one mural design. After selection and prior to execution, the artist will submit an estimate for the cost of materials prior to contracting.

• Project Timeline

All artists are invited to visit the site; photos of the designated building are attached as Exhibit A. Artists will also submit a digital presentation to committee detailing fabrication, installation, and dedication, if any.

• Proposal Requirements

The design of the mural will be submitted in digital format as a .jpg or .pdf. A text document containing artist statement of intent, description of project, concept and approach, proposed schedule or timeline for design and fabrication, budget, site plan or analysis, schematic drawings or sketches, material and maintenance proposals will also need to be provided.

• Presentation

Please send proposal to the Parks and Recreation Department via email recreation@mytreasureisland.org in a file no larger than 1 MB per image but the artist is requested to create and archive a high resolution image of the work. Entries will be selected by a mural selection panel and then presented to the City Commission prior to selection.

• Deadline for submission is March 31, 2021.

Exhibit A

Rosselli Park Concession Stand:





ROSSELLI PARK MURAL PROJECT

APPLICATION FORM

There should be one proposal per artist. Please ensure that this form is filled out completely and submitted with the proposal. All entries must be submitted digitally to the Parks and Recreation Department no later than 4:30 p.m. on March 31, 2021. Submit the design of the mural in digital format as a .jpg or .pdf. A text document containing artist statement of intent, description of project, concept and approach, proposed schedule or time-line for design and fabrication, budget, site plan or analysis, schematic drawings or sketches, material and maintenance proposals will also need to be provided.

All entries must be submitted digitally to the Parks and Recreation Department no later than 4:30 p.m. on March 31, 2021.

recreation@mytreasureisland.org

First and Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: (_____) _____

Email Address: _____

If artwork is being submitted by someone age 17 years of age or younger, please complete the following:

Grade Level: _____ Age: _____

Parent/Legal Guardian's Name: _____

Rules and Terms – By participating in the Rosselli Park Mural Project RFP, each entrant (and entrant's parents or legal guardians) fully and unconditionally agree to and accept the rules, terms and decisions of the City of Treasure Island and judging panel which are final and binding in all matters related to the Rosselli Park Mural Project. The entrant (and entrant's parents or legal guardians) understands that the artwork he or she submits may not be selected for use. Only the selected muralist will receive financial compensation. **All entries become the property of the City of Treasure Island and will not be acknowledged or returned under any circumstances.**

The entrant (and entrant's parents or legal guardians) confirm that the original artwork was created by the entrant and is not copyright registered under any circumstances. By participating, entrants agree that the selected artist will grant the City of Treasure Island and its designees the right, except where prohibited by law, to use their or their child's name, age, grade and entry information including original artwork for advertising and promotional purposes in promoting the Rosselli Park Mural in perpetuity without additional compensation, notification or permission. The entrant (and entrant's parents or legal guardians) grant the City an exclusive license to use the artwork or portions or derivations thereof as the City sees fit. Furthermore, the entrant agrees that any reproductions of the artwork or use of the artwork confers no ownership rights upon the artist. By participating in the Rosselli Park Mural Project Proposal, the entrant (and entrant's parents or legal guardians) agree to release and hold harmless the City of Treasure Island and its public officials, employees, and agents from any and all liability for any claims, costs, injuries, losses for damages of any kind caused by their participation in the Rosselli Park Mural Project Proposal, including, but not limited to, the unauthorized or illegal access to personally identifiable or sensitive information.

*** PLEASE READ* Submission of this form implies permission to use the entrant's name on the mural as it is funded and created for use by the City of Treasure Island, Florida.**

Entrant's or Parent/Legal Guardian's Signature

Date

Please note that proposals will not be returned and will become the property and a public record of the City of Treasure Island, Florida. All documents submitted to the City are public records subject to disclosure under the Florida Public Records Act.

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