The Clock Tower welcomes visitors to Treasure Island with a reminder that you’re “living on island time.”
The City of Treasure Island lies at the heart of Florida’s finest beaches. Treasure Island is a special tropical community which engages nature and the water environment at every opportunity. The brilliant sun, the white sandy beaches and glorious sunsets are part of our everyday life.
Welcome to Treasure Island.

Visitors and residents enjoy Treasure Island's beautiful, wide beaches, clean tropical setting, efficient, high-quality city services, low crime rate and the close proximity to a major metropolitan area. The city is a barrier island between the Gulf of Mexico and Boca Ciega Bay and is 15 minutes from downtown St. Petersburg, 45 minutes from Tampa and two hours to the theme parks of Orlando.

Treasure Island proceeded into the new millennium with renovations to city facilities including city hall, public works, police and fire, Treasure Bay on Paradise Island and the Community Center. The Sunset Beach Pavilion and Sunset Vista Park were created and the downtown business district was the scene of a major landscape redesign which included the landmark clock tower, dedicated in October 2001. Treasure Island’s skyline signature today is the new $65-million Treasure Island C.W. “Bill” Young Causeway Bridge, completed in August 2007.

We know we are home when we cross one of the three bridges that brings us to our tropical world of flowers, palm trees, parrots, pelicans and dolphins.
Treasure Island Facts

A Brief History of Treasure Island

The early settlers of Treasure Island, after the Great Gale of 1848 and the civil war, were mostly fisherman, hunters and the occasional pirate or smuggler. In 1908 Treasure Island welcomed its first landowner, Tom Pierce, who bought the island for $1.25 an acre. Other early landowners were Whitey Harrell, who was quick to realize the possibilities Treasure Island had to offer and in 1915 built Treasure Island’s first hotel, The Coney Island, on the east side of Surf Avenue (now Gulf Boulevard) near 100th Avenue. Whitey’s Coney Island Hotel unwittingly played a role in naming Treasure Island. In 1918, a fellow named Bill McAdoo wanted to generate interest in land he owned on St. Pete Beach. McAdoo, along with friend Ed Brantley and two guests from the Coney Island, “discovered” buried treasure on the beach (treasure McAdoo and Brantley had buried the night before). Subsequent publicity resulted from the two guests spreading the word about their discovery and people began calling the area around the hotel “out at that Treasure Island.” The direct link from St. Petersburg to Treasure Island came in 1939 with the Treasure Island Causeway, which brought unprecedented development after World War II. The four towns of Treasure Island, Boca Ciega, Sunshine Beach and Sunset Beach incorporated as The City of Treasure Island on May 3, 1955.

Source: The Treasure Island Story

This photograph of downtown Treasure Island, circa 1949, is on display at TI City Hall.

Treasure Island at-a-glance

- **Region:** A barrier island in Pinellas County on Florida's west coast. Or, more precisely at 27°46′8″N, 82°46′6″W.

- **Size:** 3.4 square miles (from Gulf shoreline)
  - Actual Land area: 1.3 miles
  - Gulf frontage: 3.83 miles
  - Bay frontage: 28.39 miles

- **Temperature:** 88° to 76° (July high & low). 68° to 52° (January high & low).

- **Population:** 6,793 (2013)

- **Average Household Income:** $42,150. Median income for a family is $64,158.

- **Neighborhoods:** Sunshine Beach, Sunset Beach, Isle of Capri, Isle of Palms and Paradise Island. 4,128 households, 2,059 families and 5,694 housing units

- **Tax Millage Rates (dollars per thousand)**
  - 2020 - 3.6129
  - 2019 - 3.4368
  - 2018 - 3.3368
  - 2017 - 3.3368
  - 2016 - 3.3368
  - 2015 - 3.3368

- **Bridges:**
  - Treasure Island C.W. “Bill” Young Bascule Bridge & Causeway—drawbridge operated by the City of Treasure Island
  - John’s Pass Bridge—drawbridge operated by the State of Florida
  - Blind Pass Bridge—fixed bridge operated by the State of Florida
Treasure Island
City Government

The City of Treasure Island operates under a commission-manager form of government. The Commission, as the legislative body, represents the entire community and is empowered by the City Charter to formulate Citywide policy.

Four Commissioners are elected, one from each district of the City, and serve a two year term. The Mayor is elected citywide to a three-year term. The Vice Mayor is selected from among the Commissioners and holds that title for a year.

The City Manager is appointed by the Commission and serves as the chief executive officer responsible for day-to-day administration of City affairs and implementation of commission policies.

The City Attorney, also appointed by the Commission, advises and represents the City and Commission in all legal affairs.

The City Commission meets the first and third Tuesday of each month at 6pm. The sessions are two-part. The first part is the meeting; items of business are voted upon. The second part, immediately following the meeting, is the workshop, where Commissioners discuss issues.

At the beginning of every meeting and at the end of every workshop, time is set aside for public comments. Speakers are limited to five minutes. The public has the opportunity to speak on all items listed on the agenda prior to the Commission taking final action. Once the Mayor has opened the item for discussion, residents wishing to speak should fill out a card and present the card to the city clerk.

During public comments, residents may address the commission on issues or concerns not included on the agenda. At that time, the commission may direct staff to handle matters involving regular city services.

Any necessary Commission action would be placed on a future agenda for full public consideration.

The Treasure Island City Commission

- **Larry Lunn**
  Mayor
  Term Expires 2021
  llunn@mytreasureisland.org

- **Deborah Toth**
  District 1 Commissioner
  Term Expires 2021
doth@mytreasureisland.org

- **Tyler Payne**
  District 2 Commissioner
  Term Expires 2020
tpayne@mytreasureisland.org

- **Saleene Partridge**
  District 3 Commissioner
  Term Expires 2021
  spartridge@mytreasureisland.org

- **Heidi Horak**
  District 4 Commissioner
  Term Expires 2020
  hhorak@mytreasureisland.org
Applause or other displays of approval or disapproval are inappropriate during commission proceedings, and are strongly discouraged.

The agenda is the official guide for City Commission meetings. Prepared by staff in consultation with the Commission, the agenda includes current legislative and policy issues that must be reviewed by the full Commission.

Items are usually placed on the agenda at the request of the Commission or staff members. Citizens who would like the Commission to review a particular item should make a formal request to their Commissioner.

Agendas are posted on the City website www.mytreasureisland.com and on TITV644 the Thursday prior to the Commission meeting. Copies of the related staff reports and documents to agenda items (known as the “packet”) are available free on the City website and through the City Clerk’s office for a nominal fee. A copy of the packet for the meeting and the workshop is located the night of the Commission session on a table located at the entrance to the city auditorium.

Commission meetings are televised live on TITV644, the city’s government access cable TV station, and streamed from the city’s website. TITV644 replays are Tuesdays, Thursdays and Saturdays. DVD copies are available through the Public Information Office for $1.25.

Boards and Committees

Boards and committees advise the City Commission on policy issues. All meetings are open to the public, are televised on TITV644 and streamed live online. Replays on TITV listed below or watch anytime online through our video archives. Agendas are posted at www.mytreasureisland.com. Applications for boards and committees may be obtained from the City Clerk at Treasure Island City Hall, 120 108th Avenue and can be found on the city website.

- **Sustainability Committee**
  Meetings are held every other month on the second Wednesday at 1:30pm at Treasure Island City Hall. TITV644 replays on Mondays.

- **Planning & Zoning Board**
  Meetings are held on the third Thursday of each month at 2pm at Treasure Island City Hall. TITV644 replays on Wednesdays, Fridays and Sundays.

- **Local Planning Agency**
  Meetings are held on the second Thursday of each month at 6pm at Treasure Island City Hall. TITV644 replays on Wednesdays, Fridays and Sundays.

- **Code Enforcement Board**
  Meetings are held on the third Wednesday of each month at 3pm at Treasure Island City Hall. TITV644 replays on Mondays.

- **Special Magistrate**
  Meetings are held on the fourth Monday of each month at 1pm at Treasure Island City Hall (not televised or streamed).
Treasure Island Elections

Elections are held on the second Tuesday in March at the Treasure Island Community Center. Polls for all four Treasure Island precincts are open 7am to 7pm. You must be a registered voter within the City of Treasure Island to vote in city elections. Voter registration forms are available at TI City Hall. You can also register online at www.votepinellas.com or call the Supervisor of Elections at 464-3551.

ELECTION CYCLES

Elections for District 1 and 3 commissioners are held in odd-numbered years; for Districts 2 and 4, even-numbered years. The mayor is elected city-wide every three years. The next mayoral election is 2021. A district commissioner is elected by registered voters only within that district.

VOTER PRECINCTS

Each Treasure Island district corresponds to a precinct. Some precincts encompass several neighborhoods but generally Isle of Capri is Precinct 406, Isle of Palms and Sunshine Beach is Precinct 407, Paradise Island and downtown is Precinct 408 and Sunset Beach and Gulf Boulevard south of 112th Avenue is Precinct 409. To find your precinct, go to www.votepinellas.com, check the map below, or call the Treasure Island City Clerk at 727-547-4575 ext. 229.

Treasure Island Precinct Map

District 1 is Precinct 406
Commissioner Deborah Toth

District 2 is Precinct 407
Commissioner Tyler Payne

District 3 is Precinct 408
Commissioner Saleene Partridge

District 4 is Precinct 409
Commissioner Heidi Monak

CITY DEPARTMENTS

- Administration—Office of the City Manager
  (727) 547-4575 ext. 228
cityhall@mytreasureisland.org

- City Commission & Mayor
  (727) 547-4575 ext. 229
  see page 6 for e-mail addresses

- Community Improvement
  (727) 547-4575 ext. 230
  communityimprovement@mytreasureisland.org

- Finance
  (727) 547-4575 ext. 223
  finance@mytreasureisland.org

- Fire
  (727) 547-4590
  fire@mytreasureisland.org

- Human Resources
  (727) 547-4575 ext. 236
  HR@mytreasureisland.org

- Information Technology
  (727) 547-4575 ext. 247
  webmaster@mytreasureisland.org

- Police
  (727) 547-4592
  police@mytreasureisland.org

- Public Works
  (727) 547-4575 ext. 250
  publicworks2@mytreasureisland.org

- Recreation
  (727) 547-4575 ext. 237
  recreation@mytreasureisland.org
With top-notch indoor and outdoor facilities for kids, adults and seniors, Treasure Island is a great place to play.

A variety of facilities provides opportunities for a range of activity, from the enjoyment of shade trees, nature trails and shorelines, to fishing, boating and outdoor watersports, and the competitive spirit of both youth and adults engaged in golf, tennis, softball and basketball.

The City of Treasure Island also offers a wide variety of recreation, sports, arts and enrichment activities and camps for children and teens during the summer months. Year-round programs for adults range from sports leagues to art, dance and exercise classes.

Most activities are conducted at the Treasure Island Community Center and the city auditorium. Call the Recreation Department at (727) 547-4575 ext. 237 or go to www.mytreasureisland.com.
Community Parks
The Treasure Island park system was designed with the goal that every neighborhood would be within walking distance of a park.

SUNSET BEACH PAVILION
8000 West Gulf Boulevard
Sunset Beach
Beautifully appointed Florida Vernacular architecture, the park lies directly of the Gulf of Mexico and features playground equipment, showers, bathrooms, bicycle rack, vending machines, shaded picnic area and protected dunes. There are metered parking spaces. Great sunset viewing area.

SUNSET VISTA PARK
West Gulf Boulevard & Gulf Boulevard
Sunset Beach
A sundial-themed floor beneath your bare feet sets off Treasure Island’s newest park, and features an elevated sunset viewing platform with wide steps to beach. Handicapped accessible, there is an outdoor shower, benches, bike rack, shade areas, protected dunes and environmental information displays.

WECKESSER PARK
88th Avenue and West Gulf Boulevard
Sunset Beach

TRIANGLE PARK
112th Avenue and 3rd Street East
Isle of Palms
Playground equipment, shuffleboard courts and open green space.

ROSELLI PARK
Capri Circle South and 2nd Street East
Isle of Capri
Large shady oaks surround the playground and the Bill Lyons Little League Ball Field. There are free tennis courts, shuffleboard courts, a basketball hoop, picnic tables. Bathrooms open for events. Open green space and trail-like sidewalk make this park popular for walking the dog.

KINGFISH PARK
Kingfish Drive at John's Pass
Sunshine Beach
Former location of original 1927 John's Pass Bridge. Overlooks John's Pass.

TREASURE ISLAND PARK
1 Park Place and 106th Avenue
Connected to the downtown business district with landscaped sidewalks, this is Treasure Island’s largest park, home to many annual outdoor events. The Community Center is adjacent to the covered pavilion, a popular spot for snowbird music jams. There’s a fitness course, open green space, Veteran’s Memorial and the Causeway Bridge Historical Monument.
Facilities

TREASURE BAY GOLF & TENNIS
10315 Paradise Boulevard
Recipient of the United States Tennis Association’s (USTA) 1997 Outstanding Public Facility Award, Treasure Bay overlooks Boca Ciega Bay and includes a 9-hole, par 3 golf course; eight clay tennis courts; two asphalt tennis courts; one sand volleyball court; one regulation size basketball court; two shuffleboard courts; Pickleball; FootGolf; Gulf Beaches Lending Library; ADA accessible playground for all ages; picnic pavilions; open green space; clubhouse. Open daily from 8am to 9pm, Monday-Thursday, 8am-8pm Friday-Sunday. Residents may register for court and course use and/or lessons by phone. Court and course fees vary for residents and non-residents. A full-service pro shop, and tennis pro are on site. Call Treasure Bay at (727) 360-6062.

TREASURE ISLAND COMMUNITY CENTER
1 Park Place & 106th Avenue
Kitchen, restrooms, house P.A. system, banquet tables, stackable chairs, ice machine. Entertain up to 250 people (table & chairs setup), 450 people (chairs only). Steps to beach.

TREASURE ISLAND GARDEN ROOM
1 Park Place & 106th Avenue
Conference/small meeting area, restrooms, banquet tables, stackable chairs. Seats up to 40 people maximum. Steps to beach.

SUNSET BEACH PAVILION
8000 West Gulf Boulevard
Directly on the beach, vending area, restrooms, showers, playground, beach wheelchair, handicap accessible facility, shaded open-air picnic area. No amplified music permitted.

TREASURE ISLAND CITY HALL AUDITORIUM
120 108th Avenue
Kitchen, restrooms, banquet tables, stackable chairs. Entertain up to 150 people (table & chairs setup), 200 people (chairs only).

Treasure Island Facility Rental Rates

Treasure Bay Golf & Tennis Center
Residents - $200 (plus tax) for a six-hour rental, 8am-9pm Monday—Thursday, $300 (plus tax) 8am-5pm Friday—Sunday. Nonresidents - $300 (plus tax) for a six-hour rental, 8am to 9pm Monday—Thursday, $400 (plus tax) 8am-5pm Friday—Sunday. Overtime Fee $75 (plus tax) per hour.

Treasure Island Community Center
$800 (plus tax) for up to six (6) hours. After the initial six hours, each additional hour is $100/hour (plus tax). A security deposit of $400 is required at time of reservation. Non-Profit Rate—$536 for 6 hours. $100/day for Garden Room with hall rental.

Treasure Island Garden Room
Residents: Monday—Friday $100 for up to 6 hours, $300/all day (plus tax), Saturday and Sunday, $300 for 6 hours; $500/all day (plus applicable sales tax). Non-residents: Monday—Friday $200 for up to 6 hours, $400/all day (plus tax), Saturday and Sunday, $400 for up to six hours, $600 all day (plus applicable sales tax)
Use of kitchen (upon availability): $100 for up to six hours, $200 for all day.

Treasure Island City Hall Auditorium
$600 (plus tax) for up to six hours. After the initial six hours, each additional hour is $100/hour (plus tax). A security deposit of $300 is required at time of reservation. Non-Profit Rate—$402 for 6 hours.

Sunset Beach Pavilion
Residents: $200 (plus tax) for a six-hour rental, 8am to 10pm, Monday thru Thursday, $300 (plus tax) for a six-hour rental Friday thru Sunday. Non-Residents: $300 (plus tax) for a six-hour rental, 8am to 10pm, Monday thru Thursday. $400 (plus tax) for a six-hour rental Friday thru Sunday. Overtime fee $75 (plus tax) per hour.

Rental fee due in full at time of reservation. Rental time begins when Recreation Aide is requested to open facility. Music and alcoholic beverages must end at 12:30am and everyone must exit the facility by 1:30am. TO RENT: Call 727-547-4575 ext. 237
Finding your quiet spot on Treasure Island is easy—there’s nearly four miles of Gulf beach.

Our main beach area is mid-island. It is a very wide beach and it is here that you will find most of our gulf-front motels, hotels and, the newest breed of vacation lodging, the condo-hotel. It is a commercial area with many restaurants, shops and conveniences all within a short walking distance.

At either end of the island, with John’s Pass to the north and Blind Pass to the south, the beaches are narrower yet no less beautiful. These beaches, known as Sunshine Beach and Sunset Beach respectively, are more residential than commercial, and home to everything from quaint beach cottages to Key West-styled three-story homes. Here you will find dunes of sea oats lining the beach with walkovers providing access.

At the southern tip of Treasure Island, in Sunset Beach, is a 5/10 mile boardwalk which encircles the tip of the island. This is where Blind Pass and the Gulf of Mexico meet. It’s popular for fishing and just strolling.

RESIDENTIAL PARKING PERMIT
For $45, Treasure Island residents can get an annual parking permit that’s designed to hang from your windshield rear view mirror. Permits are available year-round at Treasure Island City Hall. Only one permit per address per year, valid from January 1st to December 31st. The permit can be transferred to any vehicle. If you lose the permit, however, there are no replacements.

PLEASE OBSERVE OUR BEACH RULES

Parking lots where the permit is valid:

- Heron Lot
  - Bay Shore Drive & 75th Avenue, Sunset Beach
- Tern Lot
  - West Gulf Boulevard at 77th to 79th Avenues, Sunset Beach
- Sandpiper Lot
  - Gulf Boulevard & 100th Avenue, Mid Island
- White Egret Lot
  - 126th Avenue
  - Sunshine Beach
- Sunset Vista Lot
  - 120th Avenue
  - Sunshine Beach
- Gulf Front Park Lot
  - 104th Avenue
  - Downtown TI
- Community Center Lot
  - 106th Avenue
  - Downtown TI

PERMIT NOT VALID AT:
- Ring-Billed Gull Lot
  - West Gulf Boulevard & 81st Avenue, Sunset Beach
- Brown Pelican Lot
  - West Gulf Boulevard & 88th Avenue, Sunset Beach
- St. Petersburg parking lot
  - 112th Avenue and Gulf Boulevard
- Black Skimmer Lot
  - West Gulf & 80th Avenue, across from Sunset Beach Pavilion
- City Hall Lot
  - 120 108th Avenue
- 99th Avenue street parking
- 103rd Avenue street parking
- 106th Avenue street parking
- 124th Avenue street parking
The Stingray Shuffle

While most local species of sea-life are very shy and tend to avoid us, one of these that you should be familiar with is the stingray. A Stingray is a flat, bottom-feeding fish that lives and breeds in our warm shallow waters from April through October. Stingrays are not normally an aggressive fish, but they will defend themselves if they feel that they are threatened, such as being stepped on. Stingrays have a stinger in their tails that they use to sting their attacker, usually in the ankle or foot. Just like when you go visiting friends it's always better to let them know that you are coming. The best way to do this with stingrays is to do what we like to call the Stingray Shuffle. By shuffling (or sliding) your feet slowly through the sand you will warn the sting-rays to your presence and to move out of your way.

What to do if you get stung

Since the protein on the stinger is very similar to that of a bee sting, some people may develop a severe allergic reaction and must seek immediate medical assistance. For most others, if you get stung, soak the area in hot water to help breakdown the toxins to help relieve the pain.

Beach Cleanups

Treasure Island conducts two beach cleanups every month.

- We have our Treasure Island beach cleanup every month on the 2nd Saturday. Volunteers meet at 7:45am at Ricky T’s for breakfast; cleanup begins at 8:30am at 112th Avenue & Gulf Boulevard (across from the Waffle House).

- The Sunset Beach cleanup is the 2nd Saturday of every month beginning at 9am at the Sunset Beach Pavilion, 8000 West Gulf Boulevard.

60 minutes is not a huge commitment, but a lot of people, focused on a single worthwhile project for a mere hour can produce some startling results, and thanks to you, we can see the difference we're making!

Sea Oats

Volunteers have planted over 150,000 sea oats seedlings on Treasure Island since 2006, restoring a thriving dune line. Sea oats are important because they help the dunes accumulate sand, rather than eroding. The dunes in turn help protect the homes and businesses behind the dune area. Please do not walk through the dunes or pick sea oats—use the dune walkovers along the beach. To help plant sea oats, call 727-547-4575 ext. 251.
Sea Turtle Nesting

The majority of loggerhead turtle nesting in Florida occurs between May 1st and October 31st. In 2017, 667 loggerhead nests were reported in Pinellas County.

Nesting sea turtles seek a quiet, dark beach on which to nest. Treasure Island beaches are lined with condominiums, private residences, businesses and hotels. Lights from these developments are problematic for nesting females and hatchlings trying to return to the sea. Sea turtle hatchlings can become easily disoriented by bright lights on the coast.

First, identify what lights on your property are visible from the beach. Then ...

**KEEP IT LOW** – Low mounting height and low bulb wattage. Flood, spot and pole lighting are highly discouraged.

**KEEP IT SHIELDED** – Use full cut-off fixtures that direct light down to the ground. Shield fixtures so you cannot see the bulb, lamp or glowing lens from the beach. If the lights are not needed for safety, simply turn them off. Reduce interior lighting problems by applying window tint. Close opaque curtains or blinds after dark to reduce the amount of visible light reaching the beach.

**KEEP IT LONG** – Sea turtles are less disturbed by the long wavelengths of light, such as lights that are yellow, amber, or red in color.

Program the phone number for the Florida Wildlife Commission into your phone so you’ll be prepared if you happen to encounter a dead, sick, stranded or injured sea turtle. It is also important to report any harassment of sea turtles or disturbance of nests. The FWC Wildlife Alert Number is 1-888-404-3922.

Clear the way at the end of the day. Beach furniture, canopies, boats and toys left behind on the sand can become obstacles that block nesting and hatchling turtles. Remember, sea turtles like to nest on the mid to upper beach, to protect their nest from tide, so all those things should be completely removed from the beach and stored behind the primary dune. Fill in any holes dug in the sand.

Don’t use fireworks on the beach. Please. Just stop. Think about how fireworks terrify your pet. Now think about how the loud noises and bright lights can disturb nesting females.

Enough with the balloons. Helium-filled party balloons often end up in the ocean. Sea turtles mistakenly eat the balloons and die. Be the life of the party and don’t release balloons in the air.
Treasure Island
Boat Ramps & Marina
From the days when fishermen dominated the island to the modern amenities of tourism, Treasure Island has always been about its connection to the water.

Treasure Island has three very busy public boat ramps, especially on weekends and holidays. To move things along quickly, prepare your boat at the far end of parking lot. This includes installing transom plug, raising Bimini top, loading gear, placing fenders, readying dock lines, checking fuel, finding key and turning on battery switch.

Once you are 100% ready, get your vehicle in line to use the ramp. When it’s your turn, back down the ramp, get your boat off the trailer and quickly move your truck to the parking lot. Someone on your boat should immediately start the boat’s engine and move it aside to the waiting dock (so the next person can immediately use the ramp.) Do not put your boat in the water, then prepare or load it while at the ramp. Remember to be well prepared and to know your launching/retrieving routine.

The City of Treasure Island has a newly renovated Marina on Boca Ciega Bay, just a few minutes by boat to the Intracoastal Waterway. Accessible via 108th Avenue, the Treasure Island Marina has 12 boat slips for rent. Each slip can accommodate vessels up to 45’ in length. Slip rental rates are $275 per month for residents, $300 non-residents, plus tax. Monthly rental fees include water and dock box. Electricity is billed monthly at the published Duke Energy rates for all power used. Boat slip rental is open to the public on a first-come, first-serve basis. Applications available at the Recreation Department at (727) 5475 ext. 237 and at www.mytreasureisland.com
Once plentiful, seagrass beds now cover less than half of their original acreage in Tampa Bay. As boats carve through shallow grass flats, their propellers cut sandy trenches that may stay barren for years. Seagrasses support small fish, shrimp, and crabs that hide among the blades. Seagrasses also help stabilize shifting sands and improve water clarity by trapping fine sediments and particles. To help preserve Tampa Bay's remaining seagrasses, stay within marked channels and avoid shallow grass beds. If you run aground or enter grass flats to fish, stop your motor, tilt it up, and pole or push your boat through.

There are some good general guidelines boaters can follow to help protect manatees from injury or death:

- Wear polarized sunglasses; they can help eliminate the glare of the sun and can help you see below the water's surface.
- Stay in deep water channels and follow all posted boat speed regulations.
- Avoid boating over shallow seagrass beds where manatees might be feeding.
- Look for the manatee’s snout, back, tail, or flipper breaking the surface of the water; a swirl or a flat spot on the water signals a manatee may be swimming below.

If you see a manatee when operating a powerboat, remain a safe distance away -- about 50 feet. If you want to observe the manatee, cut the motor, but don't drift over the animal.

If you spot an injured, dead, tagged or orphaned manatee, or if you see a manatee who is being harassed, call 1-888-404-FWCC (3922) or #FWC or *FWC on your cellular phone, or use VHF Channel 16 on your marine radio.

**Treasure Island Causeway Bridge**

The Treasure Island Causeway Bridge, completed in August 2007, represents state-of-the-art bridge building and the largest public works project in the City's history. The bridge tender monitors Channel 9.

**Idle Speed Zone** is the minimum speed that will maintain the steerage of the vessel.

**Slow Speed Zone** is the speed at which the boat is operating off-plane and settled into the water.

**Caution Area**: an area frequently inhabited by manatees, requiring caution on the part of boaters to avoid disturbing or injuring the animals.
Trash Pickup & Recycling
Treasure Island is a full service city with twice-weekly trash pickup, curbside recycling once a week and special services for bulky and hazardous items.

Beginning in 2006, Treasure Island introduced automated trash collection.

Each residence receives one 90-gallon trash container that is simply rolled out to the curb on trash day. A truck equipped with a mechanical arm lifts the roll-out cart off the street, empties it into the truck, and returns the cart to its original position.

The roll-out carts provided by the City of Treasure Island are strong, durable and have tight fitting, hinged lids. Carts are assigned an address and stay with the house, regardless of whether the resident sells or moves. A fee applies for extra carts (available from TI Public Works at 727-547-4575 ext. 250). A police report is required to replace a stolen or vandalized roll-out cart at no charge.

BULKY ITEM PICKUP
The Sanitation Division of Public Works will haul away most larger items that cannot be normally thrown away with regular trash collection. These items can include: refrigerators, hot water tanks, window air conditioners, shelving, grills and smokers, bicycles, scrap metal, tires, stoves and ovens, furniture. A special pick-up is required. It will be scheduled, usually, on your normal trash day.

Trash Days
- Mondays & Thursdays
  North of the Causeway
- Tuesdays & Fridays
  South of the Causeway and Paradise Lane
- Wednesday
  Yard Waste pickup city-wide (up to Two hopper loads)
  Trash should be set curbside no earlier than sunset the day preceding garbage day and containers should be put away no later than midnight on garbage day.

Recycling Pickup
- Thursdays
  North of the Causeway
- Mondays
  South of the Causeway

Recycling Containers
Recycling containers are available from Republic Services at 727-577-9572

To arrange for a pick-up, call 727-547-4575 ext. 250

RECYCLING
Residents in Treasure Island are provided single-stream curbside recycling service once a week. Single stream recycling allows residents to combine all recyclable materials into one single container for collection. The single stream recycling reduces sorting efforts and allows more types of recyclables to be placed at the curb. Republic Services will provide each City of Treasure Island resident a fixed lid wheeled cart.

WHAT IS RECYCLABLE?
- Clear, brown and green glass
- Aluminum and tin cans
- Plastic bottles used for water, soft drinks and other non-toxic liquids
- Newspapers
- Cardboard (Please flatten and remove plastic liners and any Styrofoam packaging fillers)
Reclaimed Water

Reclaimed water is highly treated wastewater that eliminates any harmful byproducts while retaining beneficial elements, such as nitrogen, for irrigating landscapes.

Treasure Island receives reclaimed water from Pinellas County Utilities. The program is voluntary and you can utilize your existing in-ground irrigation system. Reclaimed water:

- Reduces the cost of landscape irrigation when it replaces potable water.
- Reduces fertilizer costs due to the nitrogen and phosphorus in reclaimed water.
- Beautifies our community by enhancing the appearance of landscaping.

The level of treatment received by reclaimed water makes it acceptable for the following uses:

- Irrigating lawns and most landscaping.
- Washing of cars, boats or heavy equipment.
- Washing of roofs and buildings.
- Use in fountains and decorative pools (they must be clearly marked as containing reclaimed water).

In accordance with Southwest Florida Water Management District guidelines, watering is discouraged during the hours of 10am and 4pm to minimize evaporation.

- It takes the wastewater from four homes to supply one home with reclaimed water.
- Reclaimed water is a limited resource and should be used efficiently.

2020 Treasure Island Holiday Trash Collection Schedule

<table>
<thead>
<tr>
<th>Date/Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>Monday, January 20, 2020</td>
<td>Martin Luther King, Jr. Day</td>
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<tr>
<td></td>
<td>Monday will be Tuesday 1/21/20</td>
</tr>
<tr>
<td></td>
<td>Tuesday will be Wednesday 1/22/20</td>
</tr>
<tr>
<td>Monday, May 25, 2020</td>
<td>Memorial Day</td>
</tr>
<tr>
<td></td>
<td>Monday will be Tuesday 5/26/20</td>
</tr>
<tr>
<td></td>
<td>Tuesday will be Wednesday 5/27/20</td>
</tr>
<tr>
<td>Saturday July 4, 2020</td>
<td>Independence Day</td>
</tr>
<tr>
<td></td>
<td>No Changes</td>
</tr>
<tr>
<td></td>
<td>City Hall closed Friday July 3rd</td>
</tr>
<tr>
<td>Monday, September 7, 2020</td>
<td>Labor Day</td>
</tr>
<tr>
<td></td>
<td>Monday will be Tuesday 9/08/20</td>
</tr>
<tr>
<td></td>
<td>Tuesday will be Wednesday 9/09/20</td>
</tr>
<tr>
<td>Wednesday, November 11, 2020</td>
<td>Veteran’s Day</td>
</tr>
<tr>
<td></td>
<td>Yard Waste will be Thursday 11/12/20</td>
</tr>
<tr>
<td>Thursday, November 26, 2020</td>
<td>Thanksgiving Day</td>
</tr>
<tr>
<td></td>
<td>Thursday will be Wednesday 11/25/20</td>
</tr>
<tr>
<td></td>
<td>Friday, November 27, 2020 No Change</td>
</tr>
<tr>
<td>Thursday, December 24, 2020</td>
<td>Christmas Eve</td>
</tr>
<tr>
<td></td>
<td>Thursday will be Wednesday 12/23/20</td>
</tr>
<tr>
<td></td>
<td>Friday, December 25, 2020 Christmas Day</td>
</tr>
<tr>
<td></td>
<td>Friday will be Thursday 12/24/20</td>
</tr>
<tr>
<td>Thursday, December 31, 2020</td>
<td>New Year’s Eve</td>
</tr>
<tr>
<td></td>
<td>Thursday will be Wednesday 12/30/20</td>
</tr>
<tr>
<td>Friday, January 1, 2021</td>
<td>New Years Day</td>
</tr>
<tr>
<td></td>
<td>Friday will be Thursday 12/31/20</td>
</tr>
</tbody>
</table>

Residential (unmetered service) Fees:

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>$14 bimonthly availability fee</td>
<td></td>
</tr>
<tr>
<td>$4 bimonthly usage fee</td>
<td></td>
</tr>
<tr>
<td>$3.75 bimonthly billing charge</td>
<td></td>
</tr>
</tbody>
</table>

Commercial (metered service) Fees:

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>$14 bimonthly availability fee</td>
<td></td>
</tr>
<tr>
<td>$0.29 per thousand gallons</td>
<td></td>
</tr>
<tr>
<td>$4.50 bimonthly billing charge**</td>
<td></td>
</tr>
</tbody>
</table>

** The $4.50 billing charge will be charged only once bimonthly for those customers who have both County water and reclaimed service which are billed on the same account.

To apply for reclaimed water service, call (727) 464-4000 or e-mail custsrv@pinellascounty.org to receive an application and information packet.
The City’s Fire and Police Departments are consistently rated as one of the best in the county. This extraordinary recognition is due in large part to the city’s residents.

When you call for police or fire service, whether it be routine or an emergency, you are speaking with a communications professional in Treasure Island. New residents should know they now live in a city that values community feedback and actively identifies community members’ concerns.

TREASURE ISLAND FIRE DEPARTMENT

The Fire Department is a career department permanently staffed twenty-four hours a day, every day. The Department has the distinction of being the first in Pinellas County to provide advanced life support services in 1974.

The Treasure Island Fire Department is equipped with two modern Class A 1250 gpm pumpers, a new 4-wheel drive quick response rescue vehicle, 4-wheel drive utility vehicle, 4-wheel drive fire chief’s vehicle, portable pump trailer, and a beautifully restored 1927 American LaFrance pumper.

TREASURE ISLAND POLICE DEPARTMENT

The Treasure Island Police Department was established in 1955. Service to this community is not just our goal, but our sole purpose to exist.

Recognizing the unique challenge of providing police presence on 3.5 miles of beach terrain, our patrol fleet is now all four-wheel drive vehicles. We patrol our intra-coastal and gulf waters with a twin engine vessel uniquely equipped to work in harmony with Treasure Island paramedics for accidental or medical emergencies at sea. TIPD maintains a police canine, a detective division, a property/evidence section and provides residential and commercial crime prevention services.

VACATION HOME WATCH SERVICE

If you’re going on vacation, sign up for our Vacation Home Watch service. Contact our office at (727) 547-4592 for applications or go to www.mytreasureisland.com and under Departments click on Police.
Hurricane Season runs from June 1 to November 30. Treasure Island is in Evacuation Zone A due to the city's low elevation and a very strong possibility of a storm surge and flooding.

Flooding and storm surge will not just prevent you from leaving - it will also prevent emergency responders from assisting you, if you were to ignore the order and remain on the island.

Before the hurricane
- Have disaster supplies on hand.
- Select a safe haven now. You might choose a hotel, motel or the home of a friend or relative in a safe location. As a last resort, go to a shelter.
- Make arrangements for pets. Pets are not allowed into emergency shelters.
- Develop an emergency communication plan. In case family members are separated from one another during a disaster, have a plan for getting back together. Ask an out-of-state relative or friend to serve as the "family contact."
- Hurricane Preparedness Handbooks containing more detailed information are available free at the Treasure Island Fire and Police stations and at City Hall.

Hurricane Watch
Hurricane conditions are a possible threat within the next 36 hours.

- Listen to a radio or television for hurricane progress reports.
- Check emergency supplies.
- Fuel the car.

- Bring in outdoor objects such as lawn furniture, toys, and garden tools and anchor objects that cannot be brought inside.
- Secure buildings by closing and boarding up windows.
- Turn refrigerator and freezer to coldest settings. Open only when absolutely necessary and close quickly.
- Store drinking water in clean bathtubs, jugs and bottles.
- Moor boat securely or move it to a designated safe place.

Hurricane Warning
Hurricane conditions are expected within the next 48 hours.

- Stay inside, away from windows, skylights, and glass doors.
- Keep a supply of flashlights and extra batteries handy.
- Avoid open flames, such as candles and kerosene lamps, as a source of light.
- If power is lost, turn off major appliances to reduce power "surge" when electricity is restored.
- Elevate furniture to protect it from flooding or better yet, move it to a higher floor.
- In high rise building, avoid elevators.

Information
BY THE NUMBERS
- Treasure Island Fire Department: 547-4590
- Treasure Island Police Department: 547-4592
- Pinellas County Emergency Management: 464-3800
- Find your evacuation level: 453-3150
- Pet-friendly shelters: 582-2150
- Pinellas County Ready Alert text-messaging emergency information service: 1-888-689-8905
- Progress Energy Power Outage: 1-800-228-8485
- Florida Emergency Information: 1-800-342-3557
- Pinellas County Highway: 464-8900

RADIO
NOAA Weather Radio: 162.550MHz
Pinellas County Emergency Radio: 940AM WEOC
**Evacuation**

- The Treasure Island Causeway is the designated evacuation route for all Treasure Island neighborhoods.
- Be ready to drive 20 to 50 miles inland to locate a safe place. Leave as soon as possible.
- Secure your home by unplugging appliances and turning off electricity and the main water valve.
- Tell someone outside of the storm area where you are going.
- Bring preassembled emergency supplies and warm protective clothing. Lock up home and leave.
- Evacuation notification will be telecast in Treasure Island on TITV644 and on Pinellas Channel 637. For official information listen to Pinellas County AM radio station WEOC-940.
- People with medical problems or handicaps that require special assistance during an evacuation should contact the Treasure Island Fire Department at 547-4590 and register as a Special Needs Evacuee.

**STORM CATEGORIES**

*Category 1: Winds 74-95 mph. Storm surge generally 5-24 ft above normal.*
No real damage to buildings. Damage to unanchored mobile homes. Some damage to poorly constructed signs. Also, some coastal flooding and minor pier damage.
- Examples: Irene 1999 and Allison 1995

*Category 2: Winds 96-110 mph. Storm surge generally 5-24 feet above normal.*
Some damage to building roofs, doors and windows. Considerable damage to mobile homes. Flooding damages piers and small craft in unprotected moorings may break their moorings. Some trees blown down.

*Category 3: Winds 111-130 mph.*
Storm surge generally 5-24 ft above normal. Some structural damage to small residences and utility buildings. Large trees blown down. Mobile homes and poorly built signs destroyed. Flooding near the coast destroys smaller structures with larger structures damaged by floating debris. Terrain may be flooded well inland.

*Category 4: Winds 131-155 mph.*
Storm surge generally 5-24 ft above normal. More extensive curtainwall failures with some complete roof structure failure on small residences. Major erosion of beach areas. Terrain may be flooded well inland.

*Category 5: Winds greater than 155 mph. Storm surge generally greater than 5-24 ft above normal.*
Complete roof failure on many residences and industrial buildings. Some complete building failures with small utility buildings blown over or away. Flooding causes major damage to lower floors of all structures near the shoreline. Massive evacuation of residential areas may be required.
- Examples: Andrew 1992, Camille 1969

**Re-entry to the city**

No two evacuation or re-entry processes will be alike, and it is difficult to predict a timeframe when reentry will occur. Treasure Island city officials are aware that everyone will be anxious to return to their homes as soon as possible, but two things must occur before reentry:

- Damage Assessment Teams must complete evaluation reports so the city will be eligible for federal disaster assistance.
- A relative amount of safety must be established (roads and debris need to be cleared for safe passage.)

Treasure Island Police and/or Pinellas County Sheriff’s Officers will be located at each bridge to Treasure Island to check for identification indicating property ownership or residency.
REPORTING CODE VIOLATIONS

The Treasure Island Code Enforcement Division's responsibility addresses such items as inoperative cars and trucks, trash and debris, overgrown yards, commercial and recreational vehicles in residential areas, minimum housing standards and the zoning code, including sign regulations.

In order to file a complaint, call 727-547-4575 ext. 232. A Treasure Island Code Enforcement Officer will answer your questions regarding code violations. Your complaint will be assigned a number and an Officer will visit the property in question. If the investigation verifies that a violation does exist an enforcement case will be opened. The case number will be assigned and you will be able to track the case progress by referring to this number whenever you call.

1. Property Maintenance
   All properties shall be maintained so as to not create a public nuisance. This would include maintaining vegetation, no accumulation of junk vehicles, building materials, furniture, appliances, trash, standing water or rubbish.

2. Vehicle Parking
   Trailers, campers, trucks and boats cannot be parked in the RU-75 residential district unless they meet all applicable setbacks. RV’s cannot be used as a dwelling.

3. Failure to properly dispose of household garbage
   Trash should be set curbside no earlier than sunset the day preceding garbage day and containers should be put away no later than midnight on garbage day; fronds and tree limbs over five inches in diameter and over three feet in length will not be picked up.

4. Sheds & Structures
   All structures must be placed on a lot so that they "set back" a specific distance from any property line. The zoning of the parcel, the size of the structure and where on the lot it is proposed, all govern placement of buildings.

5. Wall, fence & hedge height
   Maximum front yard fence/hedge height is 3 feet. Maximum side and non-waterfront backyard height is 7 feet. Waterfront fence/hedge maximum height is 30 inches solid and 48 inches open in the rear setback.

6. Building without permits
   No repair can begin on buildings, structures or signs without a building permit from the city.

7. Sign code violations
   A sign permit must be obtained prior to erection of new or substantial alteration of existing signs. No signs shall be placed in the public right-of-way unless otherwise allowed by ordinance.

8. Abandoned Property
   No storage of wrecked cars, appliances, furniture, plumbing fixtures and other like property openly for a period longer than 48 hours.

9. Unkept Landscaping
   No dead shrubs, trees or excessive brush allowed on property. Maximum grass height is 6 inches.

10. Dilapidated docks & seawalls
    Docks must not block the flow of boats or be hazardous to swimming. Docks and seawalls in disrepair must either be removed or renovated to conform to regulations.

A Code Violation Reporting Form and the Treasure Island Codes & Ordinances Handbook is available online at www.mytreasureisland.com. Click on "Codes & Ordinances"
Getting Treasure Island information is easy with our online services, Alert*TI, and cable TV station.

Treasure Island’s government access cable television station went on the air as TITV15 in February 2001. A channel realignment by Brighthouse Networks in December 2007 moved TITV to channel 615 and then moved it again, in February 2015, to channel 644, because they said so. TITV644 programming includes all meetings of the city commission, city boards and committees and news from various city departments. We program a wide variety of video shorts and provide a 24/7 source for community notices, programming information, tides, and sunrise/sunset information.

DVD copies of all cablecast city meetings can be purchased at Treasure Island City Hall. DVD copies are $1.25.

A digital box is required to receive TITV644 and other access programming. If you do not wish to upgrade to digital TV, Brighthouse offers a digital box for a fee, of course, at 727-329-5020.

Alert*TI—TREASURE ISLAND’S E-ALERT SERVICE

Alert*TI is a FREE service for Treasure Island residents that gives the City of Treasure Island multiple ways to get the word to you whenever an emergency situation arises, whether it be a lost child, evacuation notice, road closure or weather warning. Each member of your household who would like to receive emergency notifications can register with our free service. They will then receive emergency notifications by home phone, cell phone, text message, or email.

- Subscribers will receive a notification on each contact they provide to us. An automated system will call land lines and cell phones at the same time an e-mail and text message will go out, so you could receive four notifications, but we would rather you know than not know.

- The Alert*TI network will allow the city to send out alerts to Treasure Island as a whole, and to specific smaller geographic areas.

- Your contact information will remain protected and confidential.

It's easy to sign up. Go to [www.mytreasureisland.com](http://www.mytreasureisland.com) and fill in the blanks!

[www.mytreasureisland.com](http://www.mytreasureisland.com)

Jump online to the City’s website when you need building permits, a commission meeting agenda or watch streaming video. Easy-to-navigate menus allow you to find information with just a few clicks. Treasure Island’s website contains many of the documents you need to do business with the city. You can download many of these pages and have them filled out prior to your city hall visit.

An easy-to-find city directory provides contact information to make sure you’re in touch with the right person inside Treasure Island City Hall.
2019

- Pirates in Pink 5K
  October 13th - Gulf Front Park
- South Pasadena Community Band
  October 16th - Community Center
- Halloween Spooktacular and Fall Festival
  October 25th - Treasure Bay Golf and Tennis
- American Legion Veterans Day Parade
  November 10th - Downtown Treasure Island
- South Pasadena Community Band
  November 13th - Community Center
- Treasure Isleettes Holly Fest
  November 16th - Community Center
- Sanding Ovations, Masters Cup
  November 20th - 24th - Gulf Front Park
- Paradise Island Civic Association Light Up Event
  December 6th - Gazebo on Paradise Lane
- Friday Morning Market
  December 6th - April 24th - Treasure Island Park
- Isle of Palms Civic Association Tree Lighting
  December 7th - Triangle Park on the Isle of Palms
- Gulf Beaches Rotary Pancake Breakfast
  December 8th - Community Center
- Holiday Boat Parade and Celebration
  December 13th - The Club on Treasure Island
- Sunset Beach Civic Association Santa Stroll
  December 14th - Sunset Beach
- Bucky’s Holiday Celebration
  December 15th - Treasure Island Park and Community Center
- ESPN Gasparilla Bowl Beach Event
  December 21st - Gulf Front Park

2020

- Children’s Winter Camp
  December 23, 2019-January 3, 2020 - Community Center
- South Pasadena Community Band
  January 15th - Community Center
- Community Appreciation Day
  February 1st - Treasure Island Park and Community Center
- Isle of Capri Yard Sale
  February 8th - Isle of Capri
- Isle of Palms Spaghetti Dinner
  February 18th - Community Center
- Sunset Beach Civic Association Shrimp Boil
  February 20th - Sunset Beach
- Glow Golf
  February 27th - Treasure Bay
- Gulf Beaches Rotary Golf and Tennis Challenge
  February 28th - 29th - Treasure Bay Golf and Tennis
- Isle of Palms Yard Sale
  March 7th - Isle of Palms
- Ikebana
  March 13th - 15th - Community Center
- Treasure Islelettes Fashion Show
  March 21st - The Club on Treasure Island
- Sunset Beach Civic Association Yard Sale
  March 21st - Sunset Beach
- American Legion Car Show
  March 28th - Treasure Island Park
- Paradise Island Yard Sale
  March 28th - Paradise Island
- Paradise Island Civic Association Spring Mixer
  April 2nd - The Club on Treasure Island
- Rock Around the Clock
  May 9th - Downtown Treasure Island
- Paradise Island Civic Association Wine Tasting
  June 17th - Vino Simpatico
- Children’s Summer Camp
  June 1st - August 7th - Community Center
- 4th of July Celebration
  July 4th - Gulf Front Park