Vision Steering Committee
City of Treasure Island

Final Report

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The Honorable Leon G. Atkinson, Mayor
The Honorable George Makrauer, District 1
The Honorable Butch Ellsworth, District 2
The Honorable Mary Maloof, District 3
The Honorable Allan J. Sansotta, District 4
City of Treasure Island
120 - 108 Avenue
Treasure Island, FL 33706

Dear Mayor and Members of the City Commission:

By this letter I would like to forward to the City commission a recommended Vision Statement for the City of Treasure Island along with an action plan for your consideration and a final report on the activities of the Vision Steering Committee. These documents represent the conclusions of our efforts as outlined in Resolution No. 97-102 and we trust they will meet with your approval.

Each member of the Vision Steering Committee participated in the creation of this Vision Statement. We found this effort to be both enlightening and fulfilling and therefore it was our sincere pleasure to serve the citizens and City Commission of Treasure Island in this manner. We look forward to the continuing success of Treasure Island.

Respectfully submitted,

Lee Hermes, Chair
Vision Steering Committee
THE TASK

In 1997 and 1998, the city government of Treasure Island underwent a major transition. Because of the retirement of two veteran City Commissioners, Treasure Island was given the opportunity to make an early transition into the 21st century. The new City Commission was composed of three first time Commissioners and a first term Mayor. In addition, the City Commission had the opportunity to hire a new City Manager for the first time in more than two decades. One of the first tasks the new City Commission and City Manager began to consider was the creation of a vision statement for Treasure Island. While there was some sentiment that a visioning process was unnecessary and might not provide any new information, the majority of the Commissioners felt that it would be a worthwhile effort to engage the Treasure Island Community in a conversation about the future.

The concept of visioning was explored at a number of City Commission meetings. Commissioners were given general information on the purpose of visioning and heard presentations from several experts. The City Commission and the City Manager agreed to pursue a visioning process and to make the process a community wide activity. After presentations by several consulting firms, the commission selected a team of consultants to assist the community in the visioning process. The Commission also agreed to appoint a Citizens Steering Committee to oversee the process and approved a resolution that assigned the visioning mission to an ad hoc citizens committee (See appendix A).

THE PROCESS

A major goal of the visioning process is to ensure the involvement of all interested members of the community. The Treasure Island process addressed this goal by assigning major roles to three entities: the City Commission, the City Manager (assisted by the consulting team, see appendix A) and the Community.

City Commissioners initiated the process and assigned a mission to the Citizens Steering Committee. Commissioners were asked to recommend at least two people in the following categories: business leader, neighborhood association leader, and hotel/motel association member. Commissioners also considered the gender makeup of the Steering Committee. All City Commissioners were included on the Steering Committee as non-voting and non-speaking members.
At the end of the visioning process, the Vision Steering Committee was instructed to present its findings to the City Commission for their review and consideration.

The Steering Committee members were approved on January 22, 1998. The final Committee was composed of 11 members representing a cross section of the residents and business leaders of Treasure Island (see appendix B). The Committee held its first meeting on January 29, 1998 and accepted responsibility for the community involvement aspects of the visioning process. Steering Committee meetings were held at City Hall from January to July of 1998.

As its first order of business, the Committee adopted several ground rules that formed the basis of the Committee's process (see appendix C). The ground rules were designed to support the goal of including the views and opinions of the entire community. The Committee activity phase involved three tasks: a review of Treasure Island demographic information, design of a community survey, and design of the visioning forum. Its final responsibility was to develop a Vision Statement that the Committee could recommend to the community and the City Commission.

A survey of the citizens' opinions concerning Treasure Island was conducted by the Vision Steering Committee from April 15 to May 6, 1998. The purpose of the survey was to provide information to the residents and businesses about the "visioning process" and to gather information about community attitudes. A questionnaire was distributed by volunteers for the purpose of gathering information (see appendix D). The Steering Committee embraced a distribution method designed to use neighborhood and community organizations existing on Treasure Island. City employees also distributed and collected surveys.

The Steering Committee made a concerted effort to assess the opinion of the Treasure Island business community. Part of the distribution effort included special survey delivery to the Chamber of Commerce, the Hotel/Motel Association and the Treasure Island Merchants Association. The Committee determined that it is critical to the future of any redevelopment efforts on Treasure Island that the attitudes of the business community be ascertained.
Approximately 5,000 surveys were distributed. Almost 600 forms were completed and returned. The surveys were analyzed and entered into a database (see appendix E). The preliminary results were shared with the Steering Committee, the media and citizens attending the Visioning Forum.

The demographic information gathered by the survey was consistent with the information collected by the Steering Committee early in the process. The population of Treasure Island, approximately 7,500 is very stable and primarily composed of permanent residents. Most residents (60%) live in single family owner occupied homes with an average of two people per household.

The survey suggested that there are some changes occurring in the demographic profile of Treasure Island. While the population is not increasing substantially, it appears that a wave of new residents are moving to Treasure Island. While Treasure Island has a large stable group of long-term residents, it continues to be an attractive location for new residents. Treasure Island’s new residents are even more significant when compared to the migration neighboring St. Petersburg is experiencing.

One of the demographic survey objectives was to determine the most important community issues. The most important issue listed by the respondents was public safety. The Steering Committee combined the responses on this particular question with the additional information submitted by the respondents and has determined that the public safety comment is a very positive statement about Treasure Island. The overwhelming majority of respondents feel that Treasure Island is a very safe community and a great place to enjoy community living.

Survey Analysis

In December of 1997, a series of interviews were conducted to determine what the perceptions of Treasure Island’s core values might be. Consultants held formal interviews with all the City Commissioners and informal interviews with residents and business people that are active in the community. The results of those interviews are included in appendix F. The most important questions on the Survey were related to core values. The questions relating to issues such as: community living and community values and expectations are all designed
to define the core values of the residents of Treasure Island. The information from the interviews suggest the core values of Treasure Island are as follows:

- Treasure Island is a safe community where residents can ride their bikes, walk, or jog without fear.
- Treasure Island is a small town with a big city location.
- Treasure Island is a city of neighborhoods.
- Treasure Island has high quality services including recreation, police, fire, and trash collection.
- Treasure Island is responsive to citizen input on most issues.
- Treasure Island is a waterfront/beach community.

While the Survey detects a desire to recognize the future and the need to adapt, there is a high degree of agreement on the core values between the December interviews and the Survey results. There is also a significant degree of satisfaction with many facets of Treasure Island as indicated by a more than 80% approval rating. This is particularly noteworthy because of the large number of residents that have moved to Treasure Island in the last five (5) years.

Treasure Island’s core values can be consolidated into four categories: a community of neighborhoods, a natural Florida waterfront/beach environment, a livable community, and a community that receives and values high quality services (see appendix G). It is also significant that the results from the December interviews can be included in these four categories. It is probably accurate to say that people move to Treasure Island to live, play, and be near work. They believe their community is safe, provides a supportive environment to raise families, or retire and experience the joy of Florida waterfront living. They have high expectations for municipal services.

The analysis of the questions related to core values indicated that the most appealing aspects of Treasure Island are its location and small town ambiance.
Location issues are reflected in several different types of responses. Proximity to the waterfront and/or the beach was a major location issue that attracted people to Treasure Island. Access to the water and maintaining or improving it was considered very important. 90 per cent of the respondents indicated that the most important recreational feature of Treasure Island was the beach. Another location comment heard frequently was the proximity to a large urban area. While the residents of the Island enjoy the small town ambiance, they also want access to theaters, sports, and shopping. There does not seem to be a strong sentiment for locating such amenities on the Island. Near enough so you can reach them easily is good enough.

As indicated earlier, the residents and business owners of Treasure Island indicated a high level of satisfaction with life and business on the Island. However, when questioned about the future they did have several issues. Again the number one issue was related to the small town ambiance. When asked what the major issues facing Treasure Island in the next five (5) years were, 30% of the respondents felt the most important issue would be controlling growth. A similar attitude is reflected by the respondents when they are asked to rank in order the Community Facilities and Services. The highest rank is given to the area of “land use planning.” It appears that the community senses pressure to develop real estate in the community and is concerned that the small town ambiance could be lost in the process.

The desire of Treasure Island residents to maintain their small town ambiance should not be interpreted as a “no change” attitude. Throughout the Survey the respondents consistently indicate that redevelopment of residential and commercial properties, or the core area, is the second most important issue facing Treasure Island. In addition when asked to list the number one improvement that would make life better on the Island, an improved aesthetic appearance was the number one response. Finally, when asked which sector of the community was most important to the future health of the city, redevelopment of the core area was third; but the number two response was “a combination of all.” It appears that the community has an understanding of the importance of redevelopment: they just do not want to sacrifice the small town core value.

In summary, the residents of Treasure Island recognize that the Island must continue to adjust to the future. They would like to improve the appearance
of the Island and believe that the core area needs to be redeveloped. The most important planning efforts should be to combine the improvement of neighborhoods, the core area, and waterfront access.

FORUM WORKSHOP

The Steering Committee was very pleased with the number of surveys completed and returned by the community. Approximately 5,000 surveys were distributed and almost 600 were returned. It had been anticipated that a return of between five and seven per cent would provide a good base of information. The actual return was slightly above 10% of the surveys distributed. It was the Committee's opinion that the survey results would provide enough information to give an accurate assessment of public opinion.

Earlier in the Committee's deliberations, a decision was made to conduct a public Visioning Forum to obtain community input. The concept of the forum was to provide citizens an opportunity to interact directly with the Committee, observe the process directly, and solicit input from people more inclined to communicate by speaking. While there was some discussion about whether or not the visioning forum would duplicate the efforts of the survey, the Committee felt that providing citizens an additional opportunity to comment was worth the effort. While there was always the possibility of gaining new insights, the Forum would also provide an opportunity to discuss the preliminary survey results with the community. The Committee decided to hold a Visioning Forum on May 9, 1998.

Some of the Committee planning regarding the Forum Workshop revolved around projecting the number of people that would attend the session. An earlier public meeting to discuss the future use of a city owned property known as "Bedrox" drew hundreds of people. The Committee made plans to accommodate between 100 and 150 for the Forum Workshop. The actual attendance was approximately 60. Several explanations have been suggested for the low attendance including the general satisfaction level of citizens on Treasure Island.

Steering Committee members conducted the Forum with some assistance from the consulting team (see appendix H). The Committee presented the preliminary survey results and invited the community to respond.
Presentations were made on demographic information, community living, community facilities and services, community values and expectations, recreation programs, and utilities and facilities. There was also a session entitled “Did we hear you right?” which gave the audience an opportunity to make general comments on visioning. The second half of the Forum consisted of breakout sessions that gave the audience an opportunity to consider visioning in smaller groups and in more detail. These sessions were also led by Steering Committee members or members of the audience.

The general response to the Vision Forum was enthusiastic support for the process which included the community in considering the future. There were no significant disparities in the opinions expressed at the Forum or through the surveys. There was a great deal of support for continuing the momentum of the visioning process. One aspect identified by the survey but more clearly communicated at the Forum was the issue of managed redevelopment. Most of the Forum attendees recognized the probability of future redevelopment on the Island. Their greatest concern was that it be completed in such a manner that it improve the visual appeal of Treasure Island while maintaining the small town ambiance. There was a desire for a great variety of dining and retail opportunities but not necessarily more retail or office uses.

CORE VALUES AND FINDINGS

The Steering Committee held several meetings after the Forum Workshop. These meetings were to determine the best method of assessing the information gathered through Committee research and presentations, the Community Survey and the Forum Workshop. At the suggestion of the City Manager, the Committee decided to place the most emphasis on the survey results. After reviewing the survey results, the Committee agreed that the core values and goals of Treasure Island could be expressed in the manner listed below. Included under each core value are examples of how or where those values would be displayed.

**Aesthetics and Beauty**

- Architectural theme for public ways
- Tropical landscape and flowers
- Underground utilities
Water and Natural Environment

- Clean beaches and waterways
- Easy access to the water
- Healthy and stable beaches
- Bike paths and walkways

Responsive City Government

- Information and idea exchanges
- Low taxes
- Quality city services
- Recreational opportunities

Small Town Ambiance

- A safe community
- Quality residential neighborhoods
- Central post office
- Good traffic management

Managed Land Redevelopment

- Capitalized on waterfront opportunities
- Balanced residential and business land uses
- Conformance with land development regulations and the Comprehensive plan

Based on these core values and goals, the Committee agreed to have a subcommittee draft a Vision Statement for consideration by the Committee. After several writing styles were considered, one was selected to be used as a format. After several revisions, a final vision statement was agreed upon and is unanimously recommended by the Vision Steering Committee for endorsement by the City Commission.
Treasure Island Vision Statement

We, the citizens and business people who are the caretakers of Treasure Island, Florida, dedicate ourselves to the vision of protecting and preserving the natural beauty and the small town ambiance of this community where people live, work, and play in harmony. Treasure Island is a special tropical community which engages nature and the water environment at every opportunity. The brilliant sun, white sandy beaches and glorious sunsets are part of our everyday life. We know we are home when we cross one of the three bridges that brings us to our tropical world of lush flowers, palm trees, parrots, pelicans and dolphins.

Our vision is also to ensure a clean and safe community that is highlighted by friendly residential neighborhoods and energetic business communities working diligently together to enhance and improve our island’s qualities. Elected officials maintain a responsive city government where people can exchange ideas freely, insist on quality public services, and foster beautification and a unique and diverse style for this community. As we endeavor to fulfill this vision, we will embrace the spirit of those who live, work and play on this island paradise that is our home, Treasure Island.
VISION ACTION PLAN
RECOMMENDED BY VISION STEERING COMMITTEE
JUNE 1998

Goal and Objectives

I. Beautification and Esthetics
- Develop architectural theme for public ways
- Enhance natural landscape & flowers
- Underground all utilities

II. Water & Natural Environment
- Ensure healthy & stable beaches
- Ensure clean beach & waterways
- Improve water access
- Preserve the natural environment

III. Responsive City Government
- Foster information & idea exchanges
- Maintain low tax rates
- Provide quality city services
- Provide recreational opportunities for all ages

IV. Small Town Ambiance
- Expand bike trails & walkways
- Provide a safe community
- Locate a central post office
- Good traffic management
- Functional city buildings & facilities
- Ensure cleanliness in all areas
- Encourage friendly residential neighborhoods
- Permits residential land uses in association with businesses

V. Manage Redevelopment
- Capitalize on waterfront opportunities
- Balance residential & business land uses
- Ensure Comprehensive Plan is reflective of City's Vision Statement
- Ensure L.D.R.'s are reflective of Vision Statement and Comprehensive Plan

Examples

- Uniform Street furniture (benches, trash receptacles, ash cans, etc.) & lighting, paving, bus stops, shelters
- Parking lots, business and entry features (encourage palms, tropical look, flower beds, Demand by LDR Irrigation systems & maintenance of plant material
- Electric & CATV lines
- Renourishment & stabilization (look for grant money, encourage dune restoration, shade shelters near beach, beach landscape)
- Trash collection & code enforcement
- Enhance those existing & find new
- Ensure the safety of wildlife & waterlife habitants

- Continue use of public participation techniques
- Develop long term financial policies
- Continue good work & keep control
- Improve teenage recreation

- Extend beach trail to Johns Pass and Blind Pass (see above- landscape, dune line)
- Ensure responsive police and fire services
- Provide a focal point feasibility
- Seek ways to relieve traffic congestion
- Update city buildings
- Trash collection and street sweeping
- Support all local civic associations & Chamber of Commerce, encourage better class of shops through LDR's, tax breaks, FEMA Regs. (grants), work with potential owners to encourage better class of architecture
- Modify L.D.R.'s

- Encourage waterfront commercial uses (Restaurants, docks)
- Provide equal governmental support for both areas
- Include Visioning in EAR process
- Review L.D.R.'s - Mix use
VISION REPORT APPENDIX

A. Treasure Island Resolution 97-102 establishing the Visioning Process
B. Roster of Vision Steering Committee
C. Steering Committee Ground Rules
D. Citizen Questionnaire
E. Survey Results
F. Preliminary Core Values
G. Core Values from Survey Results
H. Vision Forum Workshop Agenda
I. Minutes of Steering Committee Meetings
RESOLUTION NO. 97-102

A RESOLUTION ENDORSING A VISION PROCESS FOR THE CITY OF TREASURE ISLAND, DESIGNATING FACILITATORS FOR THIS PROJECT AND AUTHORIZING COMPENSATION FOR THE FACILITATORS.

WHEREAS, the City Commission desires to foster and endorse a visioning process for the citizens and business owners of the City of Treasure Island; and

WHEREAS, in order to insure that such a process in fact occurs, the City Commission hereby endorses a program proposed by the Florida Power Corporation and directs them to proceed with the implementation of the Treasure Island Visioning Process; and

WHEREAS, the City Commission desires that certain individuals be included on a Vision Facilitation Team that will coordinate and facilitate the implementation of this visioning process; and

WHEREAS, the City Commission desires to authorize compensation for certain individuals on the Vision Facilitation Team.

NOW, THEREFORE, THE CITY OF TREASURE ISLAND DOES RESOLVE:

SECTION 1. That the City of Treasure Island hereby endorses the program for a visioning process proposed by the Florida Power Corporation and directs them to proceed with the implementation of the Treasure Island Visioning Process.

SECTION 2. That the City Commission hereby appoints the following individuals to serve as the City's Vision Facilitation Team and thus assume the responsibility for coordinating and facilitating the Treasure Island Visioning Process.

- Nancy Loehr - Florida Power Corporation
- Tony Collins - Prometheus Innovations
- Ted Potyka - Planning Consultant
- Charles Coward - City Manager

SECTION 3. That the City Commission hereby authorizes special compensation for this project to be paid to Tony Collins of Prometheus Innovation in the amount of $5,000 and to Ted Potyka, Planning Consultant in the amount of $2,000, both in accordance with their respective letter agreements attached hereto and made a part of this record.
The foregoing Resolution was offered during Regular Session of the City Commission of the City of Treasure Island, Florida, sitting on the 9th day of December, 1997, by Commissioner Maloof who moved its adoption; was seconded by Commissioner Sansotta and upon roll call, the vote was:

YEAS: Commissioners Makrauer, Fant, Maloof, Sansotta, Atkinson

NAYS: None

ABSENT OR ABSTAINING: None

ATTEST:

Leon G. Atkinson, Mayor

Charles S. Coward, City Clerk
VISION STEERING COMMITTEE
GROUND RULES

Decisions made by consensus
Meeting time from 4:00 p.m. to 5:30 p.m.
Debate and discussion among Committee members, staff and facilitators only
Quorum shall be a majority plus one (7)
All speakers will go through Chair for recognition
The agenda shall be followed
Everyones opinion is equally important
VISION STEERING COMMITTEE

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TREASURE ISLAND VISIONING

Treasure Island Enthusiast:

What do you want Treasure Island to look like in the year 2010? How can you ensure that our community will prosper as we journey toward the year 2020? At the initiative of the Treasure Island City Commission, we are making plans now to chart the direction for your city during the next 10 - 20 years. Your input is crucial!

A vision steering committee consisting of eleven of your friends and neighbors has been formed to coordinate the effort to obtain as much public input and information as possible. To this end, the City Commission and the Steering Committee are asking for 15 minutes of your time to complete the attached questionnaire. Each person’s ideas and comments are equally important. All contributions will be included in our consideration.

The reason we can ask these questions about the future is because Treasure Island has enjoyed such a wonderful past. Today we are dealing only with opportunities, because we’re blessed to not have any big problems. Prior commissions and city leaders established today’s solid foundation through principled, effective and financially responsible leadership and past visioning. As the community’s social, economic and business elements change, our services and our dreams have to keep pace. We have to continuously evaluate changing needs, because it’s our collective responsibility to plan for Treasure Island’s future.

Be an influence on your TI future; be an active influence. Complete the attached survey, which must be returned no later than Friday, April 17, 1998. Send them by mail or drop them off at City Hall, the Paradise Island Golf/Tennis Recreation Center, or the Causeway Toll Plaza (left lane booth either direction); or if you can’t get out, call 547-4575 if you would like a Steering Committee member to pick up your completed questionnaire.

You can contribute anonymously or sign and identify yourself in the designated area to become further involved in the future. The results of this questionnaire will be published by the first of May.

Leon G. Atkinson
Mayor

George Makrauer
Commissioner, District 1

Erving “Butch” Ellsworth
Commissioner, District 2

Mary Maloof
Commissioner, District 3

Allan J. Sansotta
Commissioner, District 4
# City of Treasure Island
## Community Action Survey

## I. Demographic Information

1. **Are you a resident**  
   - Business owner: 40 (7%)  
   - Both: 44 (8%)  
   - Rent my home: 33 (6%)  
   - Own my home: 486 (89%)  
   - Is a permanent resident: 341 (62%)  
   - Live here seasonally: 62 (11%)  
   - Own or operate business: 74 (14%)

2. **How long have lived or conducted business in the City of Treasure Island?**  
   - 1 to 5 years: 155 (28%)  
   - 6 to 10: 146 (26%)  
   - 11 or more: 286 (52%)

3. **What are the ages of the people in your household?**  
   - 1-17: 52 (9%)  
   - 18-25: 17 (3%)  
   - 25-59: 298 (54%)  
   - 60 & over: 314 (57%)

4. **In what type of housing do you live?**  
   - Single family: 296 (54%)  
   - Multifamily: 244 (44%)
6. How important is it to you that the City of Treasure Island considers the following issues?

(1) Very Important (2) somewhat important (3) not important

Placed in order of most important to least important

- Public safety: 1.3 average
- Beautifying of parks & public places: 1.35
- Streetscape improvements: 1.44
- Undergrounding of all utilities: 1.59
- New bike paths and walkways: 1.63
- Improving beach access ways: 1.64
- Revising the architectural theme: 1.78
- More street lighting: 1.82
- More public gatherings: 2.02

II. Community Living

1. What are the best aspects of day-to-day life in Treasure Island for you?

No comment: 32

1. Small town ambiance: 237 (46.2%)
2. Beaches: 116 (22.9%)
3. Location near activity center: 47 (9.2%)
4. Waterfront living: 47 (9.2%)
5. Nice neighborhoods: 44 (8.6%)
6. Good public servants/services: 31 (6.0%)
7. Natural beauty: 21 (4.0%)
8. Low taxes: 13 (2.5%)
9. Other (less than 1%): 22

2. What do you feel are the major issues facing Treasure Island in the next (5) five years?

No comment: 62

1. Controlling growth: 143 (29.6%)
2. Redevelopment of residential & Commercial properties: 108 (22.4%)
3. Traffic circulation/toll bridges: 84 (17.4%)
4. Aesthetic improvements: 78 (16.1%)
5. Capital expenditures/taxes: 69 (14.3%)
6. Retaining small town ambiance: 61 (12.6%)
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3. What are the major disadvantages, if any, of living in Treasure Island?

No comment 82

1. None 87 18.8%
2. Toll bridge/draw bridges 84 18.1%
3. Storm threat/insurance 75 16.2%
4. Tourist traffic 62 13.4%
5. Appearance of commercial areas 41 8.9%
6. City officials 35 7.6%
7. Lack of quality shops/restaurants 35 7.6%
8. Insufficient bike paths/sidewalks 16 3.5%
9. Lack of family oriented activities 9 1.9%
10. Insufficient parks/open space 7 1.5%
11. Government waste 5 1.1%
12. Other (less than 1%) 47

4. How satisfied are you with the quality of life in Treasure Island?

Neutral 18 3%
Very satisfied 318 58%
Satisfied 153 28%
Dissatisfied 22 4%
Very dissatisfied 23 4%

5. What is the major change, if any, that you have seen occur in Treasure Island over the past five (5) years?

No comment 127

1. No change 102 24.4%
2. City officials, positive 80 19.1%
3. Residential redevelopment 54 12.9%
4. Increased density 38 9.1%
5. Increased traffic 21 5.0%
6. Demographic change 21 5.0%
7. Decline in quality of life 21 5.0%
8. Blind Pass bridge 18 4.3%
9. Increased commercialism 15 3.6%
10. City officials, negative 14 3.3%
11. Capital expenditures (Bedrox) 14 3.3%
12. Other (less than 1%) 32

6. What is the one (1) major improvement that would make living in Treasure Island better for you?

   No comment 151

   1. Improve aesthetics 114 28.9%
   2. Improve toll bridge traffic 48 12.2%
   3. Consistent code enforcement 36 9.1%
   4. Upscale shops/restaurants 29 7.4%
   5. More bike paths/sidewalks 26 6.6%
   6. More parks 24 6.1%
   7. More beach parking 10 2.5%
   8. Reclaimed water 9 2.3%
   9. Post office 7 1.8%
   10. No new development 6 1.5%
   11. Other (less than 1%) 79

7. What is the one (1) aspect of Treasure Island that you most want to preserve?

   No comment 44

   1. Small town ambiance 197 39.3%
   2. Beaches and access thereto 167 33.3%
   3. Existing density and land use mix 51 10.2%
   4. Low taxes 12 2.4%
   5. Causeway and bridge 11 2.2%
   6. Community spirit 9 1.8%
   7. Golf and recreation center 8 1.6%
   8. Other (less than 1%) 46

8. Are there specific topics you would like to see the visioning committee address?

   No comment 214

   1. Improve overall aesthetics 87 26.2%
   2. Redevelopment of commercial areas 49 14.8%
3. Preserve small town ambiance  46  13.9%
4. Use of public property  46  13.9%
5. Toll bridge  23  6.9%
6. Bike paths and sidewalks  21  4.2%
7. Reclaimed water  14  4.2%
8. Other (less than  1%)  91

III. Community Facilities and Services

1. How important is each of the following Treasure Island issues to you?

   (1) Very Important  (2) somewhat important  (3) not important

   Placed in order of most important to least important

   Land use Planning  1.19 average
   Water quality  1.22
   Zoning codes  1.24
   Building codes  1.26
   Storm run-off  1.31
   Environmental development  1.45
   Park improvements  1.55
   Animal codes  1.59
   Reclaimed water  1.68
   Economic/tourism development  1.69
   Parking  1.71
   Recreation programs  1.75
   Transportation  1.84

IV. Community Values and Expectations

1. Why did you move to Treasure Island?

   No comment   38

   1. Beach/waterfront living  176  34.7%
   2. Small town ambiance  125  24.6%
   3. Location near major activity centers  52  10.2%
   4. Family ties  43  8.5%
   5. Quality of life  37  7.3%
   6. Vacation experience  28  5.5%
   7. Affordable property/housing  14  2.8%
   8. Business connection  14  2.8%
   9. Low taxes  13  3.2%
   10. Job transfer  8  1.6%
9. Low taxes 13 3.2%
10. Job transfer 8 1.6%
11. Recommended by friends 8 1.6%
12. Other (less than 1%) 32

2. What were your expectations for making such a decision?

No comment 163

1. Small town ambiance 107 28.0%
2. Be close to beach/waterfront 100 26.2%
3. Improve quality of life 41 10.7%
4. Recreational opportunities 23 6.0%
5. Be near major activity centers 23 6.0%
6. Live in a good neighborhood 16 4.9%
7. Low taxes 15 3.9%
8. Affordable housing 15 3.9%
9. The City to remain unchanged 15 3.9%
10. Other (less than 1%) 63

3. Were your expectations fulfilled?

No comment 132

Yes 338 81.8%
No 75 18.2%

1. Non-responsive officials 25
2. Loss of ambiance 24
3. Lack of progress 6
4. Insufficient business 6
5. Not family oriented 6
6. Inadequate bike paths or sidewalks 5
7. Inadequate parks 2
8. To be close to family is not always good 1

4. If a friend of yours or a business with which you are familiar were to move to Florida in the next year, would you recommend Treasure Island as a place in which to relocate? Yes 403 No 106 No comment 36

Why or Why not?
A vast majority (73%) of respondents chose not to elaborate on why or why not. The variety of actual responses was such that none constituted more than 1% thereby rendering them statistically insignificant.
5. What are the Core Values of Treasure Island? (Core values are the essential and enduring principles and beliefs that guide the city in decision making.

No comment 236

1. Small town ambiance 87 28.2%
2. Responsive government 80 25.9%
3. Positive business climate 38 12.3%
4. Protection of natural resources 36 11.7%
5. Good public services 28 9.0%
6. Maintain residential character 23 7.4%
7. Family oriented 23 7.4%
8. Fiscally responsible 22 7.1%
9. Low taxes 19 6.1%
10. Place residents interest first 19 6.1%
11. Good appearance 17 5.5%
12. Other (less than 1%) 38

6. What are Treasure Island’s competitive advantages?

No comment 140

1. Beach 202 49.9%
2. Location 110 27.2%
3. Low taxes 62 15.3%
4. Ambiance 55 13.6%
5. Low density 31 7.6%
6. Good public servants/services 28 6.9%
7. No advantages 27 6.7%
8. Low crime 18 4.4%
9. Reasonable housing costs 12 3.0%
10. Other (less than 1%) 22

7. What were the major trends that affected Treasure Island during the last (10) ten years?

No comment 249

1. Non-responsive government 35 11.8%
2. Lack of progress 35 11.8%
3. Over commercialization/Development 34 11.5%
4. Population growth 33 11.1%
5. Demographic change 30 10.1%
6. Residential redevelopment 29 10.0%
7. Road improvements 19 6.4%
8. Better administration 17 5.7%
9. Deteriorating buildings/homes 16 5.4%
10. Land use regulations 15 5.0%
11. Increased traffic 15 5.0%
12. Stable government 9 3.0%
13. Other (less than 1%) 61

8. What major trends do you think will affect Treasure Island in the next 10 years?

No comment 196

1. Residential & commercial/redevelopment 72 20.6%
2. Development pressure from growth 58 16.6%
3. Demographic changes 42 12.0%
4. Increased commercialization 33 9.5%
5. FEMA and State regulations 28 8.0%
6. Higher property values/taxes 24 6.9%
7. Growth management/planning 21 6.0%
8. Baseball 21 6.0%
9. Increased traffic 17 4.9%
10. Responsive leadership 14 4.0%
11. Natural disaster 8 2.3%
12. Bad local government 7 2.0%
13. Deterioration of commercial buildings 5 1.4%
14. Other (less than 1%) 63

V. Recreation/Programs

1. Please check any of the following recreation activities or facilities that you and your family use in Treasure Island.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beach</td>
<td>500</td>
<td>91%</td>
</tr>
<tr>
<td>Community Center</td>
<td>305</td>
<td>55%</td>
</tr>
<tr>
<td>Golf course</td>
<td>171</td>
<td>31%</td>
</tr>
<tr>
<td>Public boat ramps</td>
<td>101</td>
<td>18%</td>
</tr>
<tr>
<td>Parks</td>
<td>307</td>
<td>56%</td>
</tr>
<tr>
<td>City Hall</td>
<td>211</td>
<td>38%</td>
</tr>
<tr>
<td>Tennis Courts</td>
<td>134</td>
<td>24%</td>
</tr>
<tr>
<td>Ball fields</td>
<td>57</td>
<td>10%</td>
</tr>
</tbody>
</table>

2. What changes, if any, would you like to see in the recreation facility (ies) on Treasure Island?

No comment 239

1. No changes 86 28.1%
2. More family or youth oriented programs/facilities  
   35  11.4%
3. More parks/improve existing parks  
   29  9.5%
4. Utilize Bedrox (Multi purpose facility)  
   19  6.2%
5. Public swimming pool  
   17  5.5%
6. More bike paths/sidewalks  
   15  4.9%
7. Remove Bedrox  
   15  4.9%
8. Improve golf course  
   11  3.6%
9. Develop resident fee structure for Parking/recreational programs  
   11  3.6%
10. Refurbish existing facilities  
   10  3.1%
11. Fitness center  
   10  3.1%
12. More organized league activities  
   9  2.9%
13. Other (less than 1%)  
   59
14. Reopen pistol range  
   1

3. What recreation programs or facilities do you and your family regularly use outside of town?

<table>
<thead>
<tr>
<th>Program/Facility</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theaters/movies</td>
<td>56</td>
<td>17.1%</td>
</tr>
<tr>
<td>Golf</td>
<td>54</td>
<td>16.5%</td>
</tr>
<tr>
<td>None</td>
<td>48</td>
<td>14.7%</td>
</tr>
<tr>
<td>Bike trails</td>
<td>39</td>
<td>11.9%</td>
</tr>
<tr>
<td>Fitness centers/gym</td>
<td>37</td>
<td>11.3%</td>
</tr>
<tr>
<td>Parks</td>
<td>35</td>
<td>10.7%</td>
</tr>
<tr>
<td>Concerts</td>
<td>23</td>
<td>7.0%</td>
</tr>
<tr>
<td>Swimming pools</td>
<td>16</td>
<td>4.9%</td>
</tr>
<tr>
<td>Beaches</td>
<td>16</td>
<td>4.9%</td>
</tr>
<tr>
<td>Library</td>
<td>14</td>
<td>4.3%</td>
</tr>
<tr>
<td>Tennis</td>
<td>12</td>
<td>3.7%</td>
</tr>
<tr>
<td>Baseball</td>
<td>9</td>
<td>2.8%</td>
</tr>
<tr>
<td>Other (less than 1%)</td>
<td>31</td>
<td></td>
</tr>
</tbody>
</table>

4. Do you think that the following groups have sufficient recreational opportunities/programs in the City of Treasure Island?

<table>
<thead>
<tr>
<th>Group</th>
<th>Yes</th>
<th>No</th>
<th>No opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>1.44</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seniors</td>
<td>1.45</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Families</td>
<td>1.64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Children</td>
<td>1.64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teens</td>
<td>1.87</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
VI. Utility/Facilities

1. Do you feel the City of Treasure Island has adequate roadways, sewer, drainage, water, sanitary, solid waste disposal, potable water, and reclaimed water?

   Yes 250 45%

2. (A) Would you like the City to emphasize its planning efforts towards?

   Neighborhoods & services 201 36%
   Tourist goods & services 51 9%
   Business goods & services 75 13%
   Combination of all 280 51%

   (b) Which sector of Treasure Island is most important to the future health of the City?

   Neighborhoods 246 44%
   Tourism 116 21%
   New business development 92 16%
   Redevelopment of the core area 133 24%
   Maintaining the status quo 89 16%
   Adapting to change 119 21%
   Combination of all 177 32%

3. What specific services do you want highlighted in the planning of the City?

   Post office 301 55%
   Bakery 182 33%
   Coffee shop 91 16%
   Upscale shopping 209 38%
   Personalized services 71 13%
   Upscale restaurants 212 38%
Treasure Island
Core Values
December 1997

- Safe Community

- Stable and Non Controversial

- High Quality of Services, especially public safety

- Low Density

- Small Town ambiance

- Wonderful Neighborhoods
Treasure Island
Core Values

A Community of Neighbors

• Friendly
• Informal
• Safe
• Tranquil
• Involved

A natural Florida waterfront/beach environment

• Clean
• Access to the beach and water
• Waterfront/beach visibility

Livable Community

• Close to urban center but not an urban center
• Affordable
• Tolerance of other life styles
• Live, play and maybe work

High quality services
• High level of public safety
• Clean
• High level of recreation services
TREASURE ISLAND FORUM
WORKSHOP AGENDA
MAY 9, 1998
9:00 am TO 1:00 pm

9:05 A.M. • Call to Order (Mayor Atkinson) 5 min.
   • Welcome
   • General Information
   • Introduction of City Commission

9:10 A.M. • Opening Presentation (Lee Hermes) 5 min.
   • Introduction of Vision Steering Committee
   • Outline of Workshop Activities
   • Background Information

9:15 A.M. • Community Questionnaire - Summary of Results 20 min.
   • Demographic Information - Kathy McCreary
   • Community Living - Bob Dowling
   • Community Facilities & Services - Bob Dowling
   • Community Values & Expectations - Dick Spinner
   • Recreation and Programs - Cristie Thielebeule
   • Utilities and facilities - Dave Coover

9:35 A.M. • Did We Hear You Right? (Tony Collins) 35 min.
   • Citizen Comments & Ideas

10:10 A.M. • Coffee Break 10 min.

10:20 A.M. • Breakout Session No. 1 30 min.

10:50 A.M. • Breakout No. 1 Report 30 min.

11:20 A.M. • Snack Break 10 min.

11:30 A.M. • Breakout Session No. 2 30 min.

NOON • Breakout No. 2 Report 30 min.

12:30 P.M. • Adjournment (no later than 1:00 P.M.)
A. ROLL CALL:

Dr. Leon Hermes          Chair          Present
Mr. Dave Coover           Present
Mr. Robert Dowling        Present
Ms. Peggy Dupeiere        Present
Mr. Justin Johnson         Absent
Ms. Kathy McCreary        Present
Ms. Miriam Rissman        Absent
Mr. Richard Spinner       Present
Ms. Cristie Thielebeule   Absent
Mr. Peter Volmar          Present
Mr. James White, Jr.       Absent

OTHERS IN ATTENDANCE:

Charles S. Coward, City Mgr.  Bonnie Williams, Dep. Clerk
Members of Public & Press

B. CONFIRMATION OF GROUND RULES:

The ground rules were reconfirmed.

C. MINUTES:

Mr. Dowling requested that the letter from him on behalf of the Treasure Island Hotel/Motel Association dated June 8 regarding the consideration of pier be attached to the minutes of the June 17 meeting. The minutes were declared approved with the letter attached.

D. PUBLIC COMMENTS ON VISIONING:

Commissioner George Makrauer stated that he felt the visioning process had been fabulous and commended the Committee on an outstanding job. With regard to the Vision Statement, Commissioner Makrauer suggested a change in paragraph 2 to place more duty and obligation on the City Commission.

It was agreed that sentence 2 of paragraph 2 will read: Elected officials maintain a
responsive city government where people can exchange ideas freely, insist on quality public services and foster beautification and a unique and diverse style for this community.

Commissioner Makrauer stated that he felt that sentence one of paragraph one was a mission statement. After review of the sentence, the consensus was to leave the sentence as written.

Ms. Dupeiere stated that she has shown the statement to many people and everyone agrees that it is a wonderful statement.

E. FINAL REVIEW OF VISION STATEMENT:

It was the consensus of the Committee that the statement with the change in paragraph 2 sentence 2, shall be the final draft of the statement.

F. FINAL REVIEW OF VISION ACTION PLAN:

The City Manager's proposed Plan with Mr. Volmar's suggestions included was noted and reviewed.

G. QUESTIONNAIRE FINAL RESULTS:

The City Manager indicated that Mr. Potyka has advised that the disk will be available by the end of the week.

H. REVIEW OF VISIONING FINAL REPORT:

The Report prepared by Mr. Collins was distributed at the meeting. It was the consensus that the members review the Final Report to be certain that there is agreement with Mr. Collins' views. It was agreed that an additional meeting would be necessary to give the Committee the opportunity to read the document before discussing it.

I. MEETING DATE:

Meetings were set for Wednesday, July 8 and Wednesday, July 15 at 4:00 p.m. in the City Hall Auditorium. It was agreed that the Committee would make its presentation to the City Commission at the July 21 workshop.
J. COMMENTS FROM COMMITTEE MEMBERS:

Mr. Volmar urged all Committee members to attend the joint workshop meeting on June 30. He stated that the presentation will be good and the meeting will be beneficial.

Ms. McCreary stated that she was sorry she had to miss a meeting and stated that she had been away on vacation with her family.

K. ADJOURNMENT:
CITY OF TREASURE ISLAND, FLORIDA
VISIONING STEERING COMMITTEE
June 17, 1998

A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present Absent
Mr. Robert Dowling Absent
Ms. Peggy Dupeiere Absent
Mr. Justin Johnson Absent
Ms. Kathy McCreary Absent
Ms. Miriam Rissman Absent
Mr. Richard Spinner Absent
Ms. Cristie Thielebeule Absent
Mr. Peter Volmar Present
Mr. James White, Jr. Absent

OTHERS IN ATTENDANCE:

Ted Potyka, Facilitator Charles Coward, City Mgr.
Bonnie Williams, Dep. Clerk Members of Press & Public

B. CONFIRMATION OF GROUND RULES:

The ground rules were reconfirmed.

C. MINUTES:

The Minutes of the June 8, 1998 meeting were declared approved as written.

D. PUBLIC COMMENTS ON VISIONING:

None

E. QUESTIONNAIRE FINAL RESULTS:

Mr. Potyka presented corrected pages 1 and 6 and indicated that the final tabulation has been completed and will be available on disk next week.

F. FINAL REVIEW - VISION STATEMENT DRAFT 2 -

The Chair stated that he was not totally satisfied with Draft 2 because he wanted it to be the best possible document it could be. Therefore, he turned it over to an
expert writer who suggested some minor changes as shown in Draft 3.

Mr. Coover asked if Ms. Loehr wasn’t going to have a professional look at the statement. The City Manager indicated that had been done and there were some grammar changes. In discussion of Draft 3, it was determined that in sentence 2 of paragraph 2, the comma needs to be removed between the word beautification and the word and. The sentence would then read: *The community asks its elected officials to maintain a responsive city government where people can exchange ideas freely, insist on quality public services, and foster beautification and a unique and diverse style for this community.*

Mr. Coover recommended that this draft be approved by the Steering Committee as a whole.

G. DISCUSSION OF VISION ACTION PLAN:

The suggested Vision Action Plan was reviewed and discussed. Mr. Volmar indicated that he likes the Plan and hopes that the architectural theme will be loose enough to allow for variety.

The City Manager suggested that staff should have some input into the projects.

Mr. Volmar noted that the bus stops in the Redington Beaches are very attractive and are a nice architectural theme for the rights-of-way. He stated that he hopes Treasure Island will undertake such a project as suggested in the Action Plan.

There was discussion with regard to whether to propose a general plan, such as the one under review or whether to include specific projects in the plan. The Chair asked the two members of the Commission what they would like to see and the Mayor suggested that projects should be spelled out so there is no question as to what is desired. Commissioner Sansotta stated that he likes the general plan better and voiced concern that a specific plan would be too restrictive.

Mr. Volmar suggested that a general plan be submitted with examples rather than specific projects. This suggestion was agreed to. Mr. Volmar and the City Manager will revise the Action Plan to include examples.

H. DISCUSSION OF ARCHITECTURAL STYLES WORKSHOP:

The City Manager noted that a joint workshop meeting of the City Commission, City Facilities Committee, Planning and Zoning Board, Visioning Steering Committee
and Beautification Committee has been scheduled for 3:00 p.m. on Tuesday, June 30. It was agreed that the Visioning Steering Committee should have completed it's scope of work prior to that meeting.

I. VISIONING REPORT:

This item was held over to the next meeting since Mr. Collins is still working on the report.

J. NEXT MEETING DATE:

The next meeting was scheduled for Monday, June 29 at 4:00 p.m. in the City Hall Auditorium. This meeting should be a wrap up meeting to approve the Vision Statement and recommend its approval by the City Commission and to recommend an Action Plan to the City Commission. These recommendations cannot be made unless there is a quorum present.

K. COMMENTS FROM COMMITTEE MEMBERS:

The City Manager stated that he likes the revised Vision Statement and Action Plan and feels that the City Commission and the community will have a good road map for the future. He stated that he feels that the Visioning Steering Committee has done an outstanding job.

The City Manager indicated that the Vision Steering Committee is scheduled to present the Vision Statement and Action Plan to the City Commission at the July 7 Workshop Meeting. He asked all members to be present.

L. ADJOURNMENT:
June 8, 1998

Treasure Island Hotel / Motel Assoc.
141-107th Ave
Treasure Island, Fl 33706

Mr. Chuck Coward
City Manager
City of Treasure Island
120-108th Ave
Treasure Island, Fl 33706

Dear Mr. Coward,

This letter is to advise you, the city commission, the city facilities committee and the visioning committee of a unanimous resolution voted on last Wednesday at our association luncheon meeting. That resolution was to inform the city of our desire to seek the city’s consideration of the construction of a 1200 foot-long municipal-recreational fishing pier in front of the newly acquired Treasure Island Beach Facility on Sunset Beach.

We, the association, feel that this would be a great focal point for residents and visitors alike to enjoy a day of fishing for a nominal user fee without having to buy a fishing license. It would also enhance our beach front by letting folks see our beach front shore line from the end of the pier while enjoying our romantic sunsets.

As the city already owns the land seaward of the coastal construction control line the permitting of this structure should be a simple matter. The funding for this pier project could come from penny from Pinellas funds and matching grant funds and perhaps municipal construction bonds to be paid back from user fees.

Our association realizes that priorities must be given to upgrading the basic service providing city facilities; now, that is the primary job at hand, but we wish for this pier project request to be included in the long range plans discussions for future recreational facilities development.

Thank you for your consideration.

Sincerely yours,

Robert W. Dowling, President
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupiere Present
Mr. Justin Johnson Absent
Ms. Kathy McCready Absent
Ms. Miriam Rissman Absent
Mr. Richard Spinner Absent
Ms. Cristie Thielebeule Present
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Mr. Ted Potyka, Facilitator Ms. Nancy Loehr, Facilitator
Mr. Charles Coward, City Mgr. Ms. Bonnie Williams, Dep. Clerk
Members of the Public and Press

B. CONFIRMATION OF GROUND RULES:

The ground rules were reconfirmed.

C. MINUTES:

There being no corrections, the Minutes of the June 3, 1998 meeting were approved as written.

D. PUBLIC COMMENTS ON VISIONING:

There were no comments from the public. Mr. Dowling stated that he has submitted a letter on behalf of the Hotel/Motel Association urging that the City consider the construction of a public pier at the Beach Center.

E. QUESTIONNAIRE FINAL RESULTS:

Mr. Potyka presented the final results of the Community Action Survey, a copy of
which is attached to and made a part of these minutes. He indicated that 545 surveys were counted. The City Manager noted that a box containing approximately 40 surveys is missing. He indicated that the box had been brought into a meeting and someone took it by mistake.

The Chair questioned the zero response from own or operate business in question 4 on page 1 of the survey. After checking, Mr. Potyka explained that the numbers were insignificant and therefore the response was listed as zero. He indicated that he will recount the responses to that question and include the exact number. A revised page will be presented at the next meeting.

F. REVIEW OF PROPOSED VISION/MISSION STATEMENT:

The proposed vision/mission statement was reviewed, discussed and amended and the following is the revision that will be Draft 2 of the statement:

We the Caretakers of Treasure Island, Florida together make it our mission to protect and preserve the natural beauty and the small town ambiance of this community where people live, work and play in harmony. What makes Treasure Island special is that the tropical island community engages nature and the water environment at every opportunity. The brilliant sun, white sandy beaches and glorious sunsets are part of our everyday life. We know we are home when we cross one of the three bridges that brings us to our tropical world of lush flowers, palm trees, parrots, pelicans and dolphins.

Our vision is to ensure a clean and safe community that is highlighted by friendly residential neighborhoods and business communities working diligently together to enhance and improve on our island qualities. The community asks its elected officials to maintain a responsive city government where people can exchange ideas freely, to insist on quality public services and to foster beautification and a unique and diverse style for this community. As we endeavor to meet this vision, we will embrace the spirit of those who live, work and play on this island paradise that is our home, Treasure Island.

The draft will be reviewed again at the next meeting to determine whether other changes may be necessary.

It was agreed that the completed statement shall have all active verbs and Ms. Loehr indicated that she will have a professional writer review the statement to make sure that the tenses are correct.
G. DISCUSSION OF VISION ACTION PLAN:

The City Manager noted a suggested action plan included in the packet material and asked that the members review the action plan and come to the next meeting prepared to discuss additions or deletions. The Committee agreed with this request.

H. DISCUSSION OF ARCHITECTURAL STYLES WORKSHOP:

The City Manager noted that a joint workshop meeting has been scheduled for 3:00 p.m. on June 30 with the City Commission, Visioning Steering Committee, City Facilities Committee, Beautification Committee and Planning and Zoning Board. He indicated that Mr. Woodroofe and Mr. Graham will lead the meeting.

I. VISIONING REPORT:

The City Manager indicated that Mr. Collins has been hired to prepare the Visioning Report to be presented to the City Commission and stated that Report may be ready for the Committee's review and approval at the next meeting.

J. NEXT MEETING DATE:

The next meeting was scheduled for Wednesday, June 17, 1998 at 4:00 p.m. in the Auditorium.

K. COMMENTS FROM COMMITTEE MEMBERS:

Mr. White stated that this meeting had been good. The Chair stated that the meeting had been fun. The Chair further noted an article in the Neighborhood Times on Sunday with the headline that Treasure Island Must Work on Public Safety. He stated that he feels that is being misreported based on the public safety comments made in the survey. It was noted that the Times appears to print Treasure Island's entire Police Log while it only prints portions of the Logs from other cities. It was suggested that perhaps the Commission should ask the Times to print either an abbreviated Treasure Island Log or the entire Log for other cities.

L. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Absent
Mr. Justin Johnson Absent
Ms. Kathy McCreary Present
Ms. Miriam Rissman Absent
Mr. Richard Spinner Present
Ms. Cristie Thielebeule Absent
Mr. Peter Volmar Present
Mr. James White, Jr. Absent

OTHERS IN ATTENDANCE:

Tony Collins, Facilitator
Charles Coward, City Mgr.
Members of the Press and Public

Ted Potyka, Facilitator
Bonnie Williams, Clerk

B. CONFIRMATION OF GROUND RULES:

The ground rules were reconfirmed.

C. APPROVAL OF MINUTES:

Minutes of the meeting of May 20, 1998 were declared approved as submitted.

D. PUBLIC & COMMITTEE COMMENTS ON VISIONING:

Mr. Dowling stated that he would eventually like Treasure Island to have a pier on either the north or south end of the island. He stated that the Hotel/Motel Association passed a resolution at its meeting today asking that the city consider providing one.
E. VISION STATEMENT DISCUSSION:

Eight suggested vision statements prepared by members of the Committee were reviewed and discussed. It was agreed that the one submitted by Ms. McCreary best expressed the sentiments of the Committee. It was agreed that Ms. McCreary, the Chair and the City Manager would “fine tune” it for approval at the next meeting. It was agreed that it should be no greater than one page in length.

F. QUESTIONNAIRE RESULTS:

Mr. Potyka presented updated Community survey results and stated that the final results would be completed by the next meeting. To date 500 surveys have been reviewed.

G. NEXT MEETING DATE:

The next meeting was scheduled for 4:00 p.m. on Monday June 8.

A joint meeting with the City Commission and the City Facilities Committee was tentatively set for Tuesday, June 30. The time is to be determined.

H. COMMENTS FROM COMMITTEE MEMBERS:

Dr. Hermes complimented those Committee members who participated in the forum stating that they did a good and professional job.

I. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes Chair Absent
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Present
Mr. Justin Johnson Absent
Ms. Kathy McCready Present
Ms. Miriam Rissman Absent
Mr. Richard Spinner Present
Ms. Cristie Thielebeule Absent
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Tony Collins, Facilitator Ted Potyka, Facilitator
Charles Coward, City Mgr. Bonnie Williams, Clerk
Members of the public

B. CONFIRMATION OF GROUND RULES:

The ground rules were reconfirmed.

C. PUBLIC COMMENTS ON VISIONING:

None

D. APPROVAL OF MINUTES:

The Minutes of the meetings of April 29, May 7 and the May 9 forum were declared approved as written.

E. VISION FORUM FOLLOW-UP DISCUSSION:

Mr. Collins indicated that the survey results show that the residents are satisfied with their community.
1. Core Value Identification -

The following Core Values were identified:

- Small Town Ambiance
- Beautification/Aesthetics
- Low Taxes/Affordability of Housing
- Quality City Services
- Growth/Redevelopment Management
- Architectural Theme/Style
- Responsive Government
- Beach/Water Access/Natural Environment
- Public Safety
- Quality Residential Neighborhoods
- Recreational Opportunities

The following words describe Treasure Island:

- Parrots
- Pelicans
- Palm Trees
- Beaches & Sand
- Flowers
- Landmark Thunderbird Sign
- Boats
- Sunsets
- Sunshine
- Casual Lifestyle
- Clean Water
- Fishing
- Bicycle Paths

2. Vision Statement Development -

Mr. Collins explained what a vision statement is and it was agreed that those members wishing to write a suggested vision statement for discussion at the next meeting do so. Those members who are more comfortable speaking are urged to prepare an oral statement. These statements will be the starting point in the development of a suggested vision statement to be given to the City Commission.

He explained that the statement presented to the Commission should be weighted on the survey results, forum results, committee input and personal input.
F. QUESTIONNAIRE RESULTS:

Mr. Potyka stated that there are approximately 200 surveys left to be tabulated. He indicated that the tabulation should be completed by the end of May and statistical information should be available shortly thereafter.

G. JOINT MEETING:

The City Manager indicated that he is putting together a joint meeting with this Committee, the City Facilities Committee and City Commission to discuss and define architectural themes and styles for the City. The date will be announced in the near future.

H. NEXT MEETING DATE:

The next meeting was scheduled for Wednesday, June 3.

Commissioner Sansotta stated that he would like all of the work accomplished to produce the final product be permanently preserved. He stated that the surveys should be bound in a book, the minutes should be a permanent record and the list of core values should be readily available. He stated that he feels this way because these documents are a resource to draw from in the future. Mr. Collins indicated that the City will have the material.

Commissioner Sansotta commended the committee on a job well done.

I. COMMENTS FROM COMMITTEE MEMBERS:

Mr. Volmar expressed regret that he was out of town and could not attend the May 9 forum.

Ms. McCreary stated that the Committee is doing an important thing and is happy to see that the Committee, the people responding to the survey and the people attending the forum appear to be on the same track. She stated that she is happy to see the product coming together.

J. ADJOURNMENT:
Mayor Leon Atkinson opened the Forum by welcoming everyone and introducing the Commission, Chairman of the Vision Steering Committee Lee Hermes and City Manager Chuck Coward.

Chairman Lee Hermes introduced the members of the Vision Steering Committee and Consultants. He gave some background on what the Committee had accomplished and what activities are planned for this Forum. He informed the audience that each meeting commenced with a review of the ground rules and the first and most important rule is that everyone's opinion counts; and, this is the main ground rule of this forum.

Members of the Steering Committee presented the results of the Community Survey. There are 5,000 surveys delivered and approximately 12% were returned. The results were discussed and a copy of the results is attached to these minutes.

Tony Collins, one of the consultants, reiterated what Chairman Hermes stated about the ground rule that everyone's opinion is important. This opened the session of citizen comments and ideas.

The following are comments from members of the audience:

Harry Hixon - Great to see everyone here but is disappointed at the small turnout. He would like to see more bike paths especially on Gulf Boulevard.

Ben Umstead - Felt there was not enough publicity on the Forum.

Gerald Ehly - Wants to see more beautification on Gulf Boulevard. Also, improve the main street.

Julian Fant - Indicated he would work with the Committee. Brought up some points that Gulf Boulevard is a State Road, when talking about water quality are you talking about the Bay water or drinking water, do you want change in residential or business architecture and how do we change business.

Olga Marie Barba - Reinforced small town ambience.

Julie Burch - Architectural improvement. Also, likes the small town atmosphere and people knowing each other.

Janis Benson - Worried about height restrictions. Wants to make sure we don't increase density.

Philip Benson - T. I. residents walk around with happy faces - we have a stress free atmosphere.

Lynn Ely - Settled in T. I. because of the small town atmosphere.
Laura Gilmore - Participates in the recreation programs and enjoys them. Would like to see updated parks and equipment.

Dabney McLean - Architectural concerns - wants to retain our height restrictions.

At this point, the audience broke in small groups to discuss their comments and ideas. Attached are the results of the three groups.

After the presentations of the results of the group session, Chairman Hermes thanked everyone for attending. The Vision Steering Committee will continue to meet to develop a vision statement.

The Forum adjourned at 1:00 p.m.
GROUP 1

KEY ISSUES
1. Insufficient Bike Path on Gulf Boulevard
2. Aesthetical improvement of Gulf Boulevard & Core Area (Main Streets)
3. Maintain existing ambiance

IMPROVEMENTS?

ARCHITECTURAL THEME?
1. Low rise motels/hotels
2. Unattractive large homes
3. No “Clearwaterization”

SMALL TOWN AMBIANCE?
1. Less stress
2. Knowing your neighbors

WISH LIST
Take more pride in home ownership - Code Enforcement
*Bike Path on Gulf Boulevard
Street scape commercial areas
Increase tree canopy
Upgrade aesthetics of commercial buildings
*Pedestrian friendly shopping area
High level bridge (Central Avenue)
Improve Administration Process
Better holiday decoration on Gulf Boulevard
Establish architectural theme and method to implement
Unique
Redevelop existing commercial properties
Maintain density

WHAT WILL TREASURE ISLAND BE IN 2005?

TROPICAL
1. (Key West) type look theme
   Gas lanterns, benches, etc., tropical feel colors
2. Treasure Isles?
3. Street scape - 107th core area
   Pedestrian friendly
   Bicycle friendly
4. Improve appearance of municipal beach i.e. landscaping
5. Blind Pass and Johns Pass entry - street scape
6. Entry to isles
7. Get in AAA Book
8. Master plan for Gulf Boulevard
9. Extend pedestrian boulevard on beach from Johns pass to Blind Pass
   with lighting and landscaping and benches
10. Tram System
11. Pedestrian Mall in core area (107th)
GROUP 2

ISSUES

1. Beaches Renourishment
2. A. Cleanliness of beach
3. Beach parking
4. Resident beach permit
5. More attractive trash receptacles
6. Make Treasure Island more attractive to come
7. Pedestrian way - downtown
8. More upscale signs
9. Merchant cooperation
10. City offer low-interest loans
11. Traffic calmly on streets today
12. Density control
13. City clock and facade
14. Neighbor to neighbor generation mix

What we like!

15. Awareness of public safety
16. City impressions when coming to Treasure Island
17. Feel good about safety
18. Ball park for adults
19. Where is the post office?
ARCHITECTURAL THEME

1. Business updated - Key West
2. Residential theme - Key West
3. Laguna type atmosphere
4. Designer type signs
5. Artistic type wooden signs

NO DISNEY

6. Sitting areas downtown
7. Uniform visible house #'s
8. Uniform Overhand's downtown
9. Uniform architectural design downtown
10. In 2005 we want our beaches spotless

11. In 2005 NO
   No Commercial Neon
   Clutter
   Want Smaller signs
   New Ordinance
   Open Spaces

12. More personal pride in their property
13. To drive over the bridge - see more green
    people talking downtown
    public art NO GRAFFITI
    GET RID OF TRASHY COMMERCIAL PROPERTY COMING INTO TREASURE
    ISLAND ON THE SOUTH SIDE
    Bike path of Gulf Boulevard
2005

Sidewalk from one end to other

More trees and shrubs

Shops, eating places, art displays, gathering areas, music very safe, friendly, charming, family oriented, water oriented - must be able to see the beach.
GROUP 3

GREATEST ASSETS:

• Live in area people have to pay to come here (Quality of life) “Keep it Barefoot”
  low key, laid back, small community

• People attracted here because quality of life - beauty of the Island. Keep the Island attracting the same kind of people.

• Recreation

• Keep it diverse (like a small town). Freedom - don’t want a gated community.

• Less crime - it is a gated community. Don’t have to worry about getting mugged.

• Small town ambiance. Seeing people you know.

• Can leave door unlocked.

• Low crime.

• Type of people. Different income levels.

• Residential resort. Natural resort.

• Beaches are the greatest asset. (Need protecting).

• Life style - low tax base

• Caring about each other this is found no where else.

• Tranquility

• Civic pride

VALUE // THINGS DON’T CHANGE

• Thunderbird Sign

• Affordable waterfront living - low taxes

• Keep the open spaces

• Quality of services. Keep city services in house.

CHANGES

• Bike paths/Skating
• Gulf Boulevard
• Decorative lighting/banners

**SMALL TOWN AMBIANCE**

• Diversity
• Central business district needs to be modernized and some uniformity - similar to Corey Avenue
• Upscale business
• Beautification - planters, trees
• Develop theme down the business district. Similar signage. Planted island and (medians).

• Improve main street

**CITY FACILITIES**

• Sanibel
• Captiva
• Corey Avenue
• Celebration

**CONTINUITY**

• Tree/Landscaping
• Both sides of the street
• No consolidation/same common area
• No brown
• Sea side
• Island style/Key West
• Tropical

• Bring theme into the commercial area
• Sidewalks/awnings
• Modernize
• Keep waterfront - add park
• Address parking - building a parking in multi-level parking area. Eliminate other area - move parking off Gulf Boulevard.
• Explore moving city hall into central area (by community center)
• Enhance Community Center to accommodate theater
• Treasure Island beach center - Theaters and Sailing Center
• Long Pier - Central Hub

2005

TREASURE ISLAND IS
• primary residential resort community on West Coast
• Cultural Mecca of the Gulf beaches
• Great place to live and visit
• Physically beautiful (landscaping sidewalks, bike paths, buried facilities)
• Destination people drive to come to
• Improved Gulf Boulevard
• Nice shopping area
• Family oriented community
• Small, safe, family oriented, quiet with enhance beautification, pedestrian friend with bike paths and walkways

• Underground utilities
• More pedestrian, ambient lighting
• More open public access areas
• 107th - core downtown area with outlying outdoor cafes, pedestrian friendly, lush, tropical outdoor setting
• Sufficient, convenient parking
• Resolve bridge issue
• Treasure Island has own library
CITY OF TREASURE ISLAND, FLORIDA
VISIONING STEERING COMMITTEE
May 7, 1998

A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Absent
Mr. Justin Johnson Absent
Ms. Kathy McCreary Present
Ms. Miriam Rissman Absent
Mr. Richard Spinner Present
Ms. Cristie Thielebeule Present
Mr. Peter Volmar Absent
Mr. James White, Jr. Absent

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator
Ted Potyka, Facilitator
Mr. Justin Johnson Absent

B. QUESTIONNAIRE TABULATION PRELIMINARY RESULTS:

Mr. Collins and Mr. Potyka presented a report that outlined the preliminary results of the questionnaire. More than 200 have now been counted and a statistician from the Nielsen Company has been consulted to assist with the tabulation. They advised that because of the large number of returns, the results can be relied upon with a ± 5% accuracy rate even though the questionnaire was not distributed on a scientific basis.

C. PREPARATION FOR VISION FORUM:

Final arrangements for the Saturday, May 9th Vision Forum were agreed upon. The key discussion centered on the posture that the committee would conduct the forum to the greatest extent possible. There remains some uncertainty as to how many citizens will attend.

D. NEXT MEETING:

1. The Vision Form will be held Saturday, May 9th from 9:00 a.m. to 1:00 p.m.
2. The next meeting of the Steering Committee will be Wednesday, May 20th at 4:00 p.m.

E. ADJOURNMENT:
CITY OF TREASURE ISLAND, FLORIDA  
VISIONING STEERING COMMITTEE  
April 29, 1998

A. ROLL CALL:

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OTHERS IN ATTENDANCE:

Ted Potyka, Facilitator
Nancy Loehr, Facilitator
Members of the Public & Press
Tony Collins, Facilitator
Charles Coward, City Mgr.
Bonnie Williams, Deputy Clerk

Commissioner Makrauer commented with regard the Economic Summit Conference held in St. Petersburg the previous day and indicated that the conference was in keeping with what our city is trying to do through the visioning process.

The Chair noted receipt and distribution of memorandums from Mr. Stubbs, Commissioner Makrauer and Mayor Atkinson and requested that the Committee members read those memos later.

B. MINUTES:

Minutes of the meeting of April 15, 1998 were declared approved as submitted.

C. CONFIRMATION OF GROUND RULES:

The ground rules were reviewed and reconfirmed.
D. QUESTIONNAIRE TABULATION PRELIMINARY RESULTS:

Mr. Collins reported that approximately 520 questionnaires have been received. He discussed the preliminary results and indicated that more detailed information would be available for presentation at the forum. The City Manager indicated that the deadline to respond had been extended to May 1.

The members of the committee noted some of the comments they had received with regard to the questionnaire.

Mr. Collins requested a clarification of question 3 and explained that the answers sometimes reflect all age groups. He asked how the Committee wishes the response interpreted and it was agreed that they should be categorized by age.

E. THE COMMUNITY FORUM:

Date & Time -

It was agreed that it would not be necessary to hold a forum on Thursday, May 7 since only one person had indicated that they would attend a forum on that date.

It was agreed that the Community Forum would be held on Saturday, May 9 between the hours of 9:00 a.m. and 1:00 p.m. Ms. Thielebeule stated that there are other activities going on the same day and voiced concern that the residents may not attend because of other activities. She further indicated that she felt that is too long a time period and may deter attendance. The Chair indicated that, since the people will be moving around, the time will go by faster.

Mr. Dowling suggested making one person in each group a spokes person to bring back information to the Committee.

Agenda -

A tentative agenda was reviewed and agreed upon.

The Chair expressed the feeling that it is important to show the attendees that the project is coming from the grass roots. He suggested that this can be done by the Committee in presenting the summary of results.

Mr. Dowling noted that not all people may be able to stay for the whole forum and asked if it would be possible to hold a public hearing later on. After discussion it was agreed that time would be made available at the beginning of meetings after
the Forum for public comment.

Mr. Collins pointed out that the visioning process requires a commitment of time and the people are aware of that.

It was agreed that the Committee should present the Summary of Results at the Forum and Ms. Thielebeule volunteered to present Recreation and Programs, Mr. Coover will present Utilities and facilities, Ms. McCreary will present Demographic Information and Mr. Dowling expressed willingness to present the remaining categories.

F. TRAINING THE TRAINERS:

It was agreed to hold a Committee training session on Thursday, May 7 at 4:00 p.m.

G. NEXT MEETING DATE:

The next meeting was scheduled for 4:00 p.m. on May 7 to prepare the Committee members for their presentations to the public. It was agreed that the meeting following the Forum would be held on May 20. The Chair indicated that he would be out of the City on that date and the Vice-Chair indicated that she would be in town and would chair the meeting.

H. COMMENTS FROM COMMITTEE MEMBERS:

It was generally agreed that the comments made of most value at this meeting were those of Commissioner Makrauer regarding the economic conference.

I. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes  Chair  Present
Mr. Dave Coover         Present
Mr. Robert Dowling       Absent
Ms. Peggy Dupeiere       Present
Mr. Justin Johnson       Absent
Ms. Kathy McCready       Present
Ms. Miriam Rissman       Absent
Mr. Richard Spinner       Present
Ms. Cristie Thielebeule  Present
Mr. Peter Volmar         Present
Mr. James White, Jr.      Present

It is noted that Ms. Dupeiere was not present at roll call but arrived shortly thereafter.

OTHERS IN ATTENDANCE:

Ted Potyka, Facilitator  Tony Collins, Facilitator
Nancy Loehr, Facilitator  Charles Coward, City Mgr.
Members of the Public & Press  Bonnie Williams, Deputy Clerk

B. MINUTES:

Minutes of the meetings of March 18, March 21 and April 1, were declared approved as submitted.

C. CONFIRMATION OF GROUND RULES:

The ground rules were reviewed and reconfirmed.

The Chair requested that an item of discussion be added to the agenda to discuss a survey distribution problem and survey return reminder. It was agreed to add this item for discussion.

D. DISTRIBUTION PROBLEM/RETURN REMINDER -
Mr. Volmar indicated that there has been no distribution of the survey in the Sunshine Beach area due to an emergency in the Civic Association President's family. He stated that it is his understanding they will be delivered today. It was noted that the Galaxie Apartments and Isla Del Capri also have not received the surveys. Surveys will be delivered to these locations.

It was agreed to extend the deadline to May 1. It was agreed that a press release would be issued as a reminder to return the surveys by May 1. It was agreed that a sign should be placed on the Causeway signboard reminding residents to return the survey.

E. QUESTIONNAIRE TABULATION PROCEDURES:

The City Manager indicated that tabulation can begin after April 17. Ms. McCreary suggested that a spreadsheet program be used.

Mr. Collins indicted that he was contracted to do the tabulation and explained that he has a program in place. He explained the usual tabulation procedure.

Ms. Loehr suggested that after Mr. Collins completes the tabulation the Committee should meet and review the tabulation.

It was indicated that the tabulation will be a compilation not a random sampling.

It was agreed that Mr. Collins will make the tabulation and the Committee will review the product.

F. THE COMMUNITY FORUM:

The City Manager suggested that the forum consist of small group work sessions to establish the core values of each group and then the group would develop a written statement of the group's core values. The Committee would then accept the core value statements and put them into a synthesized list to be submitted to the Commission.

Ms. McCready voiced concern that the Committee might not have all of the data before the forum.

Mr. Coover stated that he doesn't understand the purpose of the forum since the people have answered the survey. Mr. Collins indicated that if only the people responding to the survey attend, then their answers will be affirmed. If a different group of people attend, more information will be obtained.
The City Manager advised that the presentation time needs to be kept at a minimum with most of the time being spent listening to the people.

F. NEXT MEETING DATE:

The next meeting was scheduled for Wednesday, April 29 at 4:00 p.m.

G. COMMENTS FROM COMMITTEE MEMBERS:

The members of the Committee agreed that the most valuable information they heard at this meeting was:

- Mr. Collins has expertise to tabulate the questionnaire
- Mr. Collins’ presentation of the procedure outline for the forum

H. ADJOURNMENT:
A. ROLL CALL:

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It is noted that Mr. Johnson was not present at roll call but arrived later in the meeting.

OTHERS IN ATTENDANCE:

- Ted Potyka, Facilitator
- Charles Coward, City Mgr.
- Members of the Public & Press
- Bonnie Williams, Deputy Clerk

B. CONFIRMATION OF GROUND RULES:

It was agreed that the ground rules should remain as established.

C. QUESTIONNAIRE WRAP UP:

This topic included discussion relative to the following:

- Printing Decisions
- Cover Letter
- Distribution
- Business Mailing List

It was indicated that Sir Speedy is printing the questionnaires. The format will be eight pages similar to the survey done by Pinellas County.

The cover letter was reviewed.
The City Manager indicated that 7,000 pieces had been ordered since the City's newsletter mailing list is approximately 6,700. The questionnaires will be delivered to City Hall on Friday, April 3.

With regard to distribution it was suggested that Paradise Island would need 1,000, Isle of Palms 800, Capri Isle 1,200, Sunset Beach 700, Sunshine Beach 200 and the business area 300. The questionnaires will be distributed over the weekend.

It was indicated that the Chamber of Commerce Board of Directors has agreed to deliver to all of the businesses and to all of the hotels and motels on the Island. It was decided to do the business distribution in this manner in order to obtain more updated information and to provide a more personal touch.

At this time, Mr. Johnson arrived at the meeting.

D. NEXT MEETING DATE:

It was agreed that there is no reason to hold a meeting on April 8. It was agreed that the next meeting would be held on April 15 at 4:00 p.m.

E. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Present
Mr. Justin Johnson Present
Ms. Kathy McCreary Present
Mr. Richard Spinner Absent
Ms. Cristie Thielebeule Present
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator Charles Coward, City Manager
Ted Potyka, Facilitator Bonnie Williams, Dep. Clerk
Members of Public & Press

B. VICE-CHAIR:

The Chair suggested that a member of the Committee should be appointed to serve as vice-chair. After discussion, it was agreed that Ms. Peggy Dupeiere would serve as vice-chair.

C. CONFIRMATION OF GROUND RULES:

The ground rules were reviewed and reconfirmed.

D. COMMUNITY QUESTIONNAIRE:

The following aspects of the questionnaire were discussed:

a. Confirm final questions
b. Confirm document layout/cover letter/return mail setup
c. Printing information
d. Publicity campaign
e. Distribution process
f. Collection process
Ms. McCreary suggested color coding the questionnaires and it was agreed that would not be necessary. It was agreed that the data should be collected from all aspects of the community.

Mr. Dowling stated that he feels that there will be more residential returns than business or tourist returns.

It was agreed to leave the demographic information as written. The questionnaire will be hand delivered to residents and mailed to businesses.

In review and confirmation of the final questionnaire, a typographical error was found in item No. 6 and it will be corrected. It was further noted that on page 6 in item 6, the correct date should be Thursday, May 7.

In discussion and confirmation of the document layout and cover letter, the City Manager and Ms. Loehr both expressed the feeling that there should be a one page cover letter to precede the survey. Commissioner Makrauer offered to help with the layout.

It was indicated that the printing would be in color. The City Manager indicated that 7,000 brochures would be printed and the newsletter's address list for businesses will be used to mail the questionnaires to the businesses. The T.I. Association and the Hotel/Motel Association will proof read the business list to make sure that it is up-to-date.

Mr. Dowling commented with regard to the cover letter and it was indicated that there will not be time to bring it back before the Committee for review prior to publication.

In discussion with regard to the publicity campaign, the members were urged to ask the public to be creative. The Chair suggested that the members explain to the people that this is a "grass roots" movement. He urged them to let the people know that everyone's view is important.

Ms. Loehr indicated that the Committee needs to start advertising forum dates and suggested that the banners could be used to advertise the forums. Notices could also be placed on the seven community bulletin boards.

With regard to the distribution process, the City Manager indicated he will distribute the forms to the block captains and other volunteers who will be distributing the survey.
With regard to the collection process, it was indicated that the questionnaires could be returned by mail or placed in drop boxes at the Recreation Center, City Hall or the toll booth or they will be picked up if requested. It was indicated that the completed questionnaires are to be returned by April 17.

E. COMMUNITY FORUM:

It was agreed that the forums would be four hour sessions. The forums will consist of presentations giving the background information, answering questions, stating the results of the questionnaires, providing demographic data and a discussion of the regional plan of impact. The end result will be a statement of the core values and the development of a vision statement.

It was agreed that the people assembled should be divided into groups with five to 15 people in each group. The leader of each group would report to the Committee the core values that their group established. A vision statement will then be written based on the core values. The public forum will be discussed further at the next meeting.

The Chair stated again that the Committee needs to emphasize that it is a grassroots committee. He suggested that each member of the Committee become an "expert" in a given area.

Ms. Loehr stated that the most important part of the forum is that the Committee listen to the people.

Mr. Dowling asked who would oversee the compilation of the data collected and the City Manager suggested that the Committee could do the compilation.

Mr. Dowling suggested that the members and facilitators should do it together. Ms. Loehr encouraged the Committee to do it. She indicated that the compilation should take approximately one day. The Committee agreed with Ms. Loehr's suggestion.

F. NEXT MEETING DATE:

It was agreed that the next meeting would be held on Wednesday, April 1 at 4:00 p.m.

G. ADJOURNMENT:
CITY OF TREASURE ISLAND, FLORIDA
VISIONING STEERING COMMITTEE
March 18, 1998

A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeierè Present
Mr. Justin Johnson Present
Ms. Kathy McCreary Present
Mr. Richard Spinner Present
Ms. Cristie Thielebeule Absent
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator Charles Coward, City Mgr.
Ted Potyka, Facilitator Sandra Carnevale, Sec. to City Mgr.
Tony Collins, Facilitator Members of Public & Press

The Secretary to the City Manager took minutes in the absence of the Deputy City Clerk.

B. CONFIRMATION OF GROUND RULES:

Dr. Hermes reconfirmed the ground rules.

C. DISCUSSION ON COMMUNITY QUESTIONNAIRE:

- Complete Questionnaire Document
- Confirm Printing & Distribution Details
- Marketing of Questionnaire

Mr. Collins asked the City Manager to explain the ruling that allows an individual to serve on only one board or committee. The City Manager explained that the restriction is set forth in the Charter and that is the reason some membership changes had to be made.
In review of the Complete Questionnaire document the following discussion was held:

On page 1, item 2, "and/or conducted business." In item 6, the ranking is to be changed to 1 being the least important and 10 being the most important.

There was some discussion on the items listed and it was decided that if anyone had any further questions, suggestions or changes, they should call Nancy Loehr or Tony Collins by the end of the week.

In discussion of the format, Commissioner Makrauer submitted a questionnaire that he used before and recommended that format be used. Ms. McCreary presented a questionnaire mailed to voters from Representative Dennis Jones. After discussion, it was agreed to use the current format as it was more personal and looks like time and effort have been put into it.

It was decided that the questionnaire should be given to anyone who wished to receive one. It was agreed that two questionnaires should be provided to each household.

Marketing and publicity was discussed and Mr. Potyka indicated that the Shoreline Reporter had agreed to print articles giving the questionnaire publicity.

Distribution will be handled as follows:

- Block captains will distribute in residential areas
- The T.I. Assn. And the Hotel/Motel Association will distribute to the business community
- Questionnaires will be available for pick up at all city facilities and at some business locations

Committee members were encouraged to “talk up” the questionnaire at all meetings they attend. Ms. Rissman indicated that the questionnaire will be a topic of discussion at the April Paradise Island Civic Association.

Mr. Collins indicated that the block captains and other distribution volunteers should plan to attend the March 25 meeting.

D. NEXT MEETING DATE:

The next meeting was scheduled for March 25 at 4:00 p.m.
E. COMMENTS FROM COMMITTEE MEMBERS:

Ms. McCreary stated that she feels wonderful to be a part of this community and a part of the Committee. She stated that Treasure Island is a great place to live.

Ms. Loehr praised the Committee and stated that she enjoys being a part of it.

F. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Present
Mr. Justin Johnson Present
Ms. Kathy McCreary Present
Mr. Richard Spinner Present
Ms. Cristie Thielebeule Present
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator Tony Collins, Facilitator
Ted Potyka, Facilitator Charles Coward, City Mgr.
Members of the Public & Press Sandra Carnevale, Sec. to City Mgr.

The Secretary to the City Manager took minutes in the absence of the Deputy City Clerk.

B. MINUTES:

Minutes of the meeting of February 25, 1998 were approved as submitted.

C. INTRODUCTION OF NEW MEMBERS:

Ms. Cristie Thielebeule, the new member of the Committee was introduced.

D. CONFIRMATION OF GROUND RULES:

Dr. Hermes went over the ground rules.

E. DISCUSSION OF COMMUNITY QUESTIONNAIRE:

- Chairman’s Memorandum [Hermes]
- Revised Questionnaire [Consultants]
- Distribution Options
The following discussion took place:

Kathy McCreary requested that the demographics include “age.”

Dick Spinner requested that “Public Safety” be on Page 1, Item 3 following “live here seasonally.”

Bob Dowling asked on Page 1, item 5 about utilities - the Committee decided to change the lines to read: “Under grounding of all utility lines [cable, telephone, etc.].” Nancy Loehr will reword the line.

On page 3 under the topic “Community Facilities & Services” the word “review” is to be deleted.

A new topic was added, “Community Values and Expectations”. There was some discussion concerning No. 3 - “Were your expectations fulfilled?” It was decided to follow Dr. Hermes’ questions on his Memo of March 11, which was included as a part of the meeting packet. Nancy Loehr will revise this item.

On Item No. 7 on page 4, this statement would be changed to: “What were the major trends that affected Treasure Island in the last 10 years?” Item 8 is to be added to read: “What major trends do you think will be affecting T.I. in the next 10 years?” This is another item Nancy will rewrite.

On page 4 under “Recreation/Programs”, in Item 1 the word “programs” will be changed to “activities.”

Under “Utility/Facilities”, in item 1, the words “natural ground water” are to be deleted and an additional line is to be added.

In item 3, Bob Dowling questioned the word “upscale” next to shopping. After discussion it was agreed the question would not be changed.

Item 4 was discussed and it was decided that the facilitators would work on the item further.

There was discussion with regard to page 6. Some of the members were concerned that item 5 would draw a large response and there would be too many attendees at a community forum. Also, some individuals would not fill out a questionnaire if they had to include their names. The Committee agreed to keep this as a separate page.
The facilitators will do more work on the questionnaire.

The process of distributing the questionnaire was discussed. Tony Collins recommended that block captains distribute the questionnaire to each household. The block captains would leave as many questionnaires at each household as was requested. It was agreed that the questionnaires would also be made available through the Chamber of Commerce, hotels, motels and businesses.

F. PROGRESS SCHEDULE:

The City Manager presented and reviewed a Progress Schedule. He indicated that he would like the questionnaire returned to the City in early April so that the Committee can gather all of the information before the Community Forum is held. He further indicated that it is important to get the questionnaire out to the public in a timely manner before the seasonal residents and tourists leave. He indicated that it is his feeling that their input is important.

G. MEETING DATE:

The next meeting will be held at 4:00 p.m. on March 18.

H. ADJOURNMENT:
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Present
Mr. Justin Johnson Present
Ms. Kathy McCreary Present
Ms. Miriam Rissman Present
Mr. Richard Spinner Present
Mr. Walter Stubbs Present
Mr. Peter Volmar Absent
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator
Tony Collins, Facilitator
Ted Potyka, Facilitator
Charles Coward, City Mgr.
Bonnie Williams, Dep. Clerk
Members of the Public & Press

B. MINUTES:

Motion was made by Mr. Stubbs and seconded by Mr. Coover to approve the minutes of the February 11 meeting as written. Vote in favor was unanimous.

C. MEMBER INTRODUCTION EXERCISES (Revisited):

The members of the Committee introduced each other in the same manner as at the January 29 meeting. The three newly appointed members introduced each other.

D. REVIEW OF GROUND RULES:

The Chair reviewed the ground rules established at the two previous meetings. Mr. Dowling commented with regard to input received from Commissioner Makrauer and stated that input was distributed to the members of the Committee and the written statistical input he had given was not. He stated that he thought it had been decided that all written input would go through the Chair.

The Chair indicated that Commissioner Makrauer's memo did come to him and he
passed it along for distribution. With regard to Mr. Dowling's material, the Chair indicated that he did not see it and therefore couldn't distribute it. Mr. Dowling indicated he would make another copy available.

Ms. Rissman noted receipt of a letter from Joan King and indicated there were adequate copies for distribution. The letter was distributed and reviewed.

E. DISCUSSION ON COMMUNITY QUESTIONNAIRE -

Mr. Johnson suggested that each neighborhood have three or four questions specific to the neighborhood since all of the neighborhoods have different specific interests.

Ms. McCreary suggested that there be one sheet of questions specific for each island.

With regard to the distribution of the questionnaire, Mr. Collins explained that the Committee can do it any way it chooses. He stated, however, that he hopes that it will be flexible enough for adequate input.

Mr. Stubbs stated that he feels that Commissioner Makrauer's thoughts, expressed in his memo, are valid and indicated that much of the information is already available through the census and Comprehensive Plan. He stated that many of the questions in the questionnaire are not necessary and that some of the data conflicts with the information in the Comprehensive Plan.

Mr. Collins explained that the purpose of the questionnaire is to give the people the opportunity to express their feelings as to what they want for their city in the future, regardless of what is included in the Comprehensive Plan.

Mr. Stubbs stated that some of the statistics are not correct. The Chair asked if the Committee wished to discuss the statistics now or work on the questionnaire and come back to the statistics later. It was the general consensus of the Committee that the questionnaire be discussed first.

Discussion of the questionnaire began with the Recreation section on page 3. The following changes were agreed upon:

In item 1, the word programs in line 1 was deleted. It was agreed to expand the list to include actual activities including the Golf course, Tennis courts, Beach, Boat ramps and Parks.

The Chair suggested asking the question *What recreation activities or facilities would you use.*
In item 2, it was agreed that the question should read: What changes, if any would you like to see in the items above?

Item Nos. ______ Comments ______.

In item 3, it was agreed to add the question Why?

In item 4, it was agreed to amend the question to ask Do you think that the following groups have sufficient recreational opportunities and programs in the City of Treasure Island?

It was suggested that a question be added to ask which group the responder represents.

It was agreed that in the Demographics section on page 1, Age group should be included.

The Chair asked whether instructions should be included on page 1 and Ms. Loehr suggested that a cover letter with instructions be a part of the survey.

In discussion of the Utility section on page 4, in question 1 it was agreed that infrastructure needs to be defined to include roadways, sewer, drainage, water power, sanitary collection and telephones. This section will be rewritten by the consultants.

It was agreed that question 2 should be reworded as follows: Are there specific areas of the City you would like to see the Visioning Steering Committee address? It was further agreed that this question should be relocated to the bottom of page 2.

It was agreed that questions 2-5 do not belong in the Utility section and will be relocated. It was agreed to add [ ] Other to question 4 and it was agreed to delete question 5 in its entirety and replace it with the question Are you satisfied with Code Enforcement.

There was discussion with regard to whether the survey should be signed and the City Manager indicated that it was his opinion that it should not be mandatory.

Ms. McCreary stated that she feels that opinions from off the Island should be accepted if given because those represent public opinion.

With regard to distribution, Mr. Spinner asked whether the questionnaire is to be given to both residents and businesses and cautioned that some of the residents are here for only a month of the year. It was agreed that everyone should receive one.
It was suggested that perhaps civic association block captains could hand deliver the questionnaires to make sure one is delivered to each home.

**F. CENSUS DATA:**

The City Manager commented with regard to the census statistics and cautioned that the information in them should be taken with a grain of salt. He indicated that in summary, the statistics indicated that Treasure Island is a community of approximately 7,500 people, with 51% of the population being female and 99% being white, and with an average household income of $76,000 and an average age of 49.

**G. NEXT MEETING DATE:**

The next meeting was scheduled for 4:00 p.m. on Wednesday, March 11.

**H. CLOSING COMMENTS:**

The Chair asked the Committee, *What is the best idea you heard from another member today?* Ms. Dupeiere stated that she felt that the best idea was Ms. McCreary's to have a page of questions for each district. Mr. Collins indicated that he felt that Mr. White's comment relative to Treasure Island being a waterfront community was good.

**I. ADJOURNMENT:**
CITY OF TREASURE ISLAND, FLORIDA
VISIONING STEERING COMMITTEE
February 11, 1998

A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Ms. Peggy Dupeiere Absent
Mr. Justin Johnson Present
Ms. Kathy McCreary Present
Mr. Richard Spinner Present
Mr. Walter Stubbs Present
Mr. Peter Volmar Absent
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr, Facilitator
Charles Coward, City Mgr.
Members of the Public

The Deputy Clerk noted that Mr. Porter had resigned for business reasons and
Commissioner Maloof has nominated Miriam Rissman to fill the vacancy. The
Commission will act on the nomination at the February 24 Commission meeting.

B. MINUTES:

Motion was made by Mr. Spinner and seconded by Mr. Stubbs to approve the
Minutes of the meeting of January 29, 1998 as submitted. Vote in favor was
unanimous.

C. APPOINTMENT OF NEW MEMBERS:

The Chair stated that the City Commission has asked the Committee to appoint two
women to serve on the Committee. He indicated that the following individuals have
expressed interest in serving on the Committee:

Kathy McCreary
Susan Fisher
Wendy Mathieson
Patricia Long
Dania Perry
Cindy Salinski
It was noted that Ms. Mathieson is not a Treasure Island resident but manages a business here. It was agreed to consider her for appointment even though she is not a resident.

Mr. Stubbs nominated Peggy Dupeiere, the manager of the Ramada Inn. She also is not a resident.

Mr. Dowling nominated the concierge at the Holiday Inn, Gail Litehart, who also is not a resident.

The qualifications of the nominees were noted. Ms. McCreary presented her own qualifications since she was present.

Ms. Dupeiere and Ms. McCreary were selected to serve on the Committee. It is noted that these individuals are named in the roll call since Ms. McCreary participated in the meeting upon appointment. Ms. Dupeiere was unable to attend this meeting.

D. ESTABLISHMENT OF GROUND RULES:

The ground rules established at the previous meeting were reviewed.

Debate and discussion were discussed and it was agreed that the debate and discussion would be among the Committee members, staff and facilitators only.

It was agreed that a quorum would be the majority plus one (7).

It was agreed that everyone's opinion is equally important.

It was agreed that the speakers will go through the Chair for recognition.

It was agreed that the agenda would be followed.

It was agreed that more rules could be added as needed.

The ground rules established to date are as follows:

- Decisions made by consensus
- Meeting time from 4:00 p.m. to 5:30 p.m.
- Debate and discussion among Committee members, staff and facilitators only
E. REVIEW OF COMMITTEE'S ROLE:

The City Manager explained the intent of Commission Resolution 98-03 and indicated that the charges to the Committee are:

- Data Collection
- Sponsor a Community Visioning Session
- Make a recommendation to the City Commission

The City Manager explained data collection as being the material to bring to the community session. The material could consist of census data, questionnaires, etc.

The City Manager indicated that the Committee is to sponsor a visioning session to have a forum of as many people possible who will bring ideas for the identification of the core values. The purpose of the Committee is to make the visioning session happen.

The City Manager explained that once the community has come together in the visioning session and has given its input, the Committee will then put the responses together and advise the City Commission on what the community wants.

With regard to the data collection, Mr. Dowling questioned whether the Committee should broadcast the data before the visioning session or at the visioning session. He indicated that it is his opinion that it should be distributed prior to the session so that the public will have an opportunity to digest it. He suggested that if the Committee does a good job on a questionnaire and publicizes the results, it might allay some of the fears of the people.

F. DISCUSSION OF METHODS OF GATHERING INFORMATION:

Mr. Collins noted the material provided to the Committee members on the framework of a questionnaire or survey. He explained the difference between a survey and questionnaire. A survey is statistical information and is distributed to a random sample of people; whereas, a questionnaire asks for opinions and goes to everyone.
Mr. Collins indicated that the following material exist:

   The City's Comprehensive Plan
   Tampa Bay Regional Planning Council's Vision Statement
   Census statistics

It was agreed that a copy of each of these items should be obtained by staff and be made available to the Committee for member review. It was agreed that executive summaries would be provided rather than the detailed documents.

The Chair indicated that the census statistics would tell who our customers are and suggested that this information would be good for the business community.

Mr. Dowling asked how the Committee wishes to handle input received from residents and how member input is to be handled. It was agreed that all input is to be in writing and given to the Chair.

Mr. Spinner indicated that the Vision 2000 Questionnaire is compatible with our needs but suggested that a page be added for additional comments.

Ms. Loehr discussed the process for developing a questionnaire. It was agreed that if a questionnaire would be used, it is to be specific to Treasure Island.

Ms. McCreary stated that she feels that the current household demographic information is important because the community is getting younger.

Mr. Stubbs explained that the household demographics is a dynamic curve explaining that in the 1950's the children were a high percentage of the population. Later the percentage went down and now it is going back up.

Ms. McCreary stated that she felt that a question should be included in the questionnaire regarding household demographics.

The City Manager indicated that after the questionnaires are returned, he will meet with Ms. Loehr and Mr. Collins to put the information into an understandable format.

The draft Community Action Survey, Vision 2000 prepared for Treasure Island by Ms. Loehr was reviewed and the following changes were suggested:

   Question 3 - Modify to reflect rent, own, yearly or seasonally.
   Question 4 - Replace mobile home with condominium/townhouse
   Question 5 - Remove Limit quantity of vehicles and boats infront and Construct
covered bus stops

Change *More lighting* to more descriptive wording
In the Community Living section it was agreed to add to paragraph 4 a number 10, *Other*.

In the Community Facilities and Services section it was agreed to add *Transportation, parking and other*.

It was agreed that item 9, water quality is to be clarified to include storm runoff, and reclaimed water and perhaps make water quality a separate category.

The review of the proposed questionnaire will be completed at the next meeting.

**F. COMMENTS FROM COMMITTEE MEMBERS:**

The Chair requested that each Committee member review the remainder of the questionnaire prior to the next meeting and that additional questions be written out prior to the meeting.

The Chair announced that the next meeting would be held on February 25.

Ms. McCreary thanked the Committee for appointing her.

**G. ADJOURNMENT:**
A. ROLL CALL:

Dr. Leon Hermes Chair Present
Mr. Dave Coover Present
Mr. Robert Dowling Present
Mr. Justin Johnson Present
Mr. Mike Porter Present
Mr. Richard Spinner Present
Mr. Walter Stubbs Present
Mr. Peter Volmar Present
Mr. James White, Jr. Present

OTHERS IN ATTENDANCE:

Nancy Loehr
Tony Collins
Ted Potyka
Members of the Public
Charles Coward, City Manager
Bonnie Williams, Deputy City Clerk

B. INTRODUCTIONS:

The members of the steering committee introduced themselves for the record.

Ms. Loehr made opening comments and explained that the mission of this Steering Committee is to collect data and input from the residents of the city.

Mr. Collins explained the Sunshine Law requirements and cautioned the members that they must not discuss visioning issues with each other unless they are having the discussion as a part of a Visioning Steering Committee meeting.

Mr. Potyka was introduced as the third member of the facilitation team along with Ms. Loehr and Mr. Collins.

The Chair requested that the Committee break down into groups of three with the intent of getting information to introduce each other to the rest of the Committee. The Committee broke into groups for 10 minutes. At the end of the 10 minute period, the members came back and introduced each other.
The Chair requested input on the introduction activity and Mr. Dowling indicated that he felt that it was a marvelous exercise because it brought the members of each team closer.
Mr. Stubbs stated that he feels that dialogue is important.

Mr. Spinner commented with regard to cross-relationships between people.

The Chair asked if anyone had trouble listening. It was indicated that listening hadn’t been a problem. The Chair explained that the purpose of the exercise was to bring people together as a team, to create dialogue and to help the members listen.

Mr. Johnson stated that he feels that such an exercise puts a human face on everyone.

C. GROUND RULES:

Rules to be used by the Steering Committee were suggested as follows:

> All decisions are to be reached by consensus
> Be as open as possible but respect others’ ideas
> Use the meeting time wisely

Other rules may be added as time goes on.

D. DISCUSSION:

Mr. Collins defined Vision as *an attempt to answer three questions* -- *Where are we going, where do we want to go and how do we get there.* He explained that it is an open-ended creative process to get the entire community involved.

Mr. Stubbs asked if the cart wasn’t being put before the horse and asked what the Visioning Committee was to do. Mr. Collins explained that this Committee is to steer the process for creating a vision statement.

Mr. Spinner suggested that we need to know where we are before we know where we are going.

In discussion of avenues for community input, it was suggested that a powerful
element could be through a questionnaire. Another strong tool is neighborhood meetings. It was indicated that the Committee can use whatever tool or tools it agrees upon.

Mr. Porter asked how the lay people are to make an informed decision if there are no statistics to compare. He stated that he feels that he needs to know what the experience has been in other areas to get the people together.

Mr. Stubbs commented with regard to the work that the City Facilities Committee is doing relative to the open house at the Beach Center and the questionnaire that is being given to the public.

Mr. Dowling asked what the Commission asked the Committee to do. The Commission resolution was read to clarify the charge.

Mr. Stubbs commented with regard to where we are now, indicating that we have a Comprehensive Plan in place approved by the Pinellas Planning Council, Tampa Bay Regional Planning Council and the State Department of Community Affairs. He explained that the comprehensive planning process was a monumental task involving all factions of the City.

Commissioner George Makrauer indicated that the Comprehensive Plan is a guideline but the purpose of this process is to envision what the community might become. He indicated that this is a procedural committee.

Mr. Spinner asked when the Comprehensive Plan was done and Mr. Stubbs indicated two years ago but it is upgraded every two years.

Mr. Volmar indicated that he needs help in determining where we are or where we are going. Mr. Collins explained the process and explained that a vision statement will take you in that direction. It was explained that once you have the vision statement, key strategies will be made to lead us in the direction we want to go. It was indicated that core values will also be developed.

Mr. Johnson suggested that the committee develop a citizen questionnaire. Mr. Stubbs voiced agreement suggesting that each member come back with a questionnaire for review and then select and agree upon questions to appear on the questionnaire. This suggestion was agreed upon.

Mr. Stubbs suggested that Tampa Bay Regional Planning Council's vision statement be obtained from Julia Greene. Ms. Loehr indicated that she would get that material for the next meeting.
It was agreed that questionnaires should be obtained from other cities as well as vision statements and slogans of other cities. This material will be provided for the next meeting.

E. MEETING SCHEDULE:

With regard to a meeting framework it was agreed that the meetings last a maximum of 1 1/2 hours and begin at 4:00 p.m. rather than 5:30. The next meeting was scheduled for February 11.

F. ADJOURNMENT: