

Vision Survey Results as of 1/20/16

Number of Surveys Completed **802**

TI residents	201	25%
Non- residents	121	15%
TI business	37	5%

Initial Surveys Completed: 405
New Surveys Completed: 397

What is important to you

Beautification	493	61%
Parking & Access	232	29% **
Beach Amenities	419	52%
Safety	410	51%
Redevelopment	377	47%
Events	360	45%
Pet Friendly Amenities	161	20% **
Pedestrian Friendly	315	39%
Environment/Green	281	35%
Consistent Physical Appearance	242	30%
Code Enforcement	216	27%
Family Activities	69	9% **
Elderly Services	66	8% **
Other	71	9%

**Percentage calculated based on total responses to New Surveys Completed

The Look and Feel of TI

Beachy /Quaint	386	48%
Vital Beach & Tourist Destination	323	40%
Walkable Community	230	29%
Green/Environmentally Conscious	198	25%
New & Updated	182	23%
Vintage/Historic 1960	133	17%
Other	6	1%

Best Way to Receive Info

Email	472	59%
Social Media	191	24%
US Mail	190	24%
Signage	158	20%
Government Public TV	75	9%
Community Forum	32	4%

Interested in serving on VSC ?	84	10%
Interested in volunteering for VSC events?	119	15%
Join the mailing list?	35	