### Vision Survey Results as of 1/20/16

#### Number of Surveys Completed

<table>
<thead>
<tr>
<th>Type</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>TI residents</td>
<td>201</td>
</tr>
<tr>
<td>Non-residents</td>
<td>121</td>
</tr>
<tr>
<td>TI business</td>
<td>37</td>
</tr>
</tbody>
</table>

**Total Surveys Completed: 802**

#### What is important to you

<table>
<thead>
<tr>
<th>Category</th>
<th>Importance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beautification</td>
<td>61%</td>
</tr>
<tr>
<td>Parking &amp; Access</td>
<td>29% **</td>
</tr>
<tr>
<td>Beach Amenities</td>
<td>52%</td>
</tr>
<tr>
<td>Safety</td>
<td>51%</td>
</tr>
<tr>
<td>Redevelopment</td>
<td>47%</td>
</tr>
<tr>
<td>Events</td>
<td>45%</td>
</tr>
<tr>
<td>Pet Friendly Amenities</td>
<td>20% **</td>
</tr>
<tr>
<td>Pedestrian Friendly</td>
<td>39%</td>
</tr>
<tr>
<td>Environment/Green</td>
<td>35%</td>
</tr>
<tr>
<td>Consistent Physical Appearance</td>
<td>30%</td>
</tr>
<tr>
<td>Code Enforcement</td>
<td>27%</td>
</tr>
<tr>
<td>Family Activities</td>
<td>9% **</td>
</tr>
<tr>
<td>Elderly Services</td>
<td>8% **</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
</tbody>
</table>

#### The Look and Feel of TI

<table>
<thead>
<tr>
<th>Category</th>
<th>Importance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beachy /Quaint</td>
<td>48%</td>
</tr>
<tr>
<td>Vital Beach &amp; Tourist Destination</td>
<td>40%</td>
</tr>
<tr>
<td>Walkable Community</td>
<td>29%</td>
</tr>
<tr>
<td>Green/Environmentally Conscious</td>
<td>25%</td>
</tr>
<tr>
<td>New &amp; Updated</td>
<td>23%</td>
</tr>
<tr>
<td>Vintage/Historic 1960</td>
<td>17%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

#### Best Way to Receive Info

<table>
<thead>
<tr>
<th>Method</th>
<th>Importance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email</td>
<td>59%</td>
</tr>
<tr>
<td>Social Media</td>
<td>24%</td>
</tr>
<tr>
<td>US Mail</td>
<td>24%</td>
</tr>
<tr>
<td>Signage</td>
<td>20%</td>
</tr>
<tr>
<td>Government Public TV</td>
<td>9%</td>
</tr>
<tr>
<td>Community Forum</td>
<td>4%</td>
</tr>
</tbody>
</table>

#### Other

- **Initial Surveys Completed: 405**
- **New Surveys Completed: 397**

**Percentage calculated based on total responses to New Surveys Completed**

- Interested in serving on VSC? 84 (10%)
- Interested in volunteering for VSC events? 119 (15%)
- Join the mailing list? 35